



Page 17

Unveiling the All-New
Tata Passenger Vehicle Range
in Sri Lanka



Honoring Women's Day
with **Purpose and Passion!**

Page 18



DIMO Delivers Over
Nine **Tata SIGNA 4018** and
the **First Tata SIGNA 553**

Page 19

2025 ISSUE
JANUARY - APRIL

Content

1. Driving Change through Sustainable Practices.....	3
2. Strengthening DIMO's Presence in Marawila.....	3
3. Advancing Agricultural Education in Sri Lanka	4
4. Exploration of Scenic Landscapes and Wildlife	4
5. Jaffna International Trade Fair 2025 (JITF)	5
6. DIMO Healthcare and Boston Scientific Empower Healthcare Professionals	6
7. Partnering for Progressing Cardiothoracic and Thoracic Care.....	6
8. DIMO Hosts Women's Entrepreneurship Day with Yeheliya Foundation.....	6
9. Sustainability and Growth Milestones.....	7
10. Exploring the Biodiversity of Gilimale Forest Reserve	7
11. Newest Edition of LMD Spotlights DIMO's Prowess in Nation-Building.....	7
12. DIMO Recognized at the ACCA Sri Lanka Sustainability Reporting Awards 2024.....	8
13. Strengthening Partnerships in Jaffna	8
14. DIMO:Aligning Business with National Development Goals.....	9
15. Bats in Focus: Enhancing Awareness Through Expert Insight.....	9
16. DIMO Recognized for Excellence at Tata Motors Annual Distributors Awards 2024	10
17. Maldives Marine Expo - 2025.....	10
18. Paving the Path to a Brighter Tomorrow Through Education	11
19. DIMO Recognized: Emerging SIEPAN & SIVACON Partner Overseas.....	12
20. Annual Academic Sessions of the college of Anaesthesiologists and Intensivists.....	12
21. Architech - 2025	13
22. DIMO's Export Vision: Miditer	13
23. Mangroves, Marshes & Migrants: A Wildlife Expedition.....	14
24. DIMO Partners with People's Leasing Finance for Tata Commercial Vehicles	15
25. DIMO's Workplace Equality Strategy Featured in Echelon's March Edition	15
26. THF supports Rajarata University Students.....	16
27. DIMO's 'Life to Our National Parks' Initiative Revives Native Ecosystems at Lunugamvehera.....	16
28. Unveiling the All-New Tata Passenger Vehicle Range in Sri Lanka	17
29. Honoring Women's Day with Purpose and Passion!	18
30. DIMO delivers Nine Tata SIGNA 4018 and the First Tata SIGNA 553.....	19
31. Construct Awards 2024	19
32. Shaping Future Citizens with "Lassana Hetak"	19
33. DIMO Stands Out at AIRA 2024	20
34. DIMO Revitalizes Art Room at President's College, Kotahena.....	20
35. Educating VTA Students on Safe Power Tool Usage.....	20
36. Celebrating World Wildlife Day with Knowledge & Fun	20
37. Colors of Diversity, Threads of Unity	21
38. Mahindra Yuvo Tech Plus 2WD Tractors for the Urban Council of Trincomalee.....	22
39. DIMO Care Camp Continues to Deliver After-Sales Support.....	23
40. Making Difference, One Smile at a Time.....	23

Driving Change through Sustainable Practices

Featuring On | **LMD**
THE WORLD OF BUSINESS

January 2025 Edition



The January 2025 issue of LMD highlights DIMO's commitment to Sustainability, with Mr. Gahanath Pandithage sharing DIMO's approach to embedding sustainability into its operations.

Scan the QR code to read the full article.



Strengthening DIMO's Presence in Marawila

DIMO launched its new CAREHUB branch in Marawila. The event was attended by Mr. Ranjith Pandithage, Mr. Gahanath Pandithage, Mr. Mahesh Karunaratne, and GMC members alongside DIMO staff, esteemed customers, and well-wishers. The CAREHUB offers vehicle sales, spare parts, after-sales services like lubrication, repairs, and cleaning, along with DIMO Agri Machinery solutions such as tractors and harvesters. Customers can also access premium products, including Michelin, Kumho, Sailun, and MRF tires, Black+Decker appliances, WD-40 products, and DIMO Lumin lights and switches all under one roof.



Advancing Agricultural Education in Sri Lanka

The “Nana Paura”, an Agri Machinery Training Program organized by DIMO Agri Machinery division, recently conducted a session at Uva Wellassa University from December 4th to 6th, 2024. Over 220 university students participated, gaining valuable insights into modern agricultural machinery and its applications. A team of 9 representatives from DIMO Agri Machinery division, along with experts from the STIHL brand shared their expertise. This initiative reflects DIMO’s commitment to advancing agricultural education and nurturing the next generation of professionals in the industry.



Exploration of Scenic Landscapes and Wildlife

The DIMO Nature Club visited Horton Plains National Park from December 20th to 22nd, 2024, with 18 members, guided by herpetofauna researcher Dileepa Rajaguru. They explored biodiversity, hiked Thotupola Kanda (2,357m), and experienced the park’s unique landscapes, wildlife, and scenic views. The main objective of the visit was to get an exposure to the cloud forest and to learn about the biodiversity.



Jaffna International Trade Fair 2025 (JITF)



The Jaffna International Trade Fair 2025 (JITF), organized by Lanka Exhibition and Conference Services in collaboration with the Chamber of Commerce & Industry of Yarpnam (CCiy), was successfully concluded.

DIMO was the Platinum Sponsor of the event. The Chief Guest, Mr. Nagalingam Vedanayagam (Governor of the Northern Province), and the Guest of Honor, Ms. C. S. Ramya (Head of Chancery - Consulate General of India, Jaffna), along with distinguished guests, were

accompanied by Mr. Ranjith Pandithage, Mr. Gahanath Pandithage, and members of the GMC at the event. A wide range of products and services offered by DIMO, including, power tools, hand tools, home and garden equipment, lubricants, lighting products, tyres, generators, commercial vehicles, passenger mobility solutions, and agri machinery, were showcased, with DIMO's very own DIMO Academy also being featured at the trade fair.

INDOOR STALLS



OUTDOOR STALLS



DIMO Healthcare and Boston Scientific Empower Healthcare Professionals

DIMO Healthcare, recently hosted an insightful and engaging session on the application of Intravascular Ultrasound (IVUS) Scanning for Cardiac Interventions in collaboration with Boston Scientific. The session featured Mr. Ravi Piratla from Boston Scientific as the resource person. Over 50 healthcare professionals attended the event and were engaged in meaningful discussions emphasizing the critical role of IVUS in enhancing the effectiveness and efficiency of cardiac interventions.



Partnering for Progressing Cardiothoracic and Thoracic Care

DIMO Healthcare, in collaboration with Abbott, proudly served as the Gold Sponsor of the 3rd Annual Academic Sessions of the Association of Cardiothoracic and Thoracic Surgeons of Sri Lanka, held from January 10th to 12th 2025, at Water's Edge. This event brought together leading experts and practitioners in the field, focusing on the advancement of equitable cardiac and thoracic surgical care across Sri Lanka. Through a series of insightful presentations and panel discussions, the sessions addressed the current challenges in the field, with a commitment to ensuring that high-quality care is accessible to all. The event fostered collaboration and knowledge sharing among professionals, aiming to elevate patient care standards and improve patient outcomes throughout the country.



DIMO Hosts Women's Entrepreneurship Day with Yeheliya Foundation



DIMO supported the Yeheliya Foundation in hosting Women's Entrepreneurship Day (WED) by providing space at its Head Office. The event featured eight women entrepreneurs showcasing a range of products, including confectionery, wines, cakes, footwear, and accessories for women and children, fostering a platform for empowerment and business growth.

Sustainability and Growth Milestones



The DIMO Nature Club's annual meeting for 2024 was held and was attended by Mr. Ranjith Pandithage, Mr. Gahanath Pandithage, Ms. Dilrukshi Kurukulasuriya, Mr. Mahesh Karunaratne along with other members of the club. The session was addressed by Mr. Ranjith Pandithage, and a member of the Sustainability Team presented the club's achievements and future, highlighting its growth across many avenues. The meeting celebrated the team's efforts and set a positive direction for the year ahead.



Exploring the Biodiversity of Gilimale Forest Reserve



DIMO Nature Club organized a field visit to the Gilimale Forest Reserve, located near Adam's Peak. Gilimale is known for its rich freshwater fish diversity and endemic biodiversity. The visit, attended by 32 members, was guided by Yesitha Rodrigo, a naturalist and biodiversity expert specializing in freshwater fish and herpetofauna. The objective was to gain exposure to Sri Lanka's freshwater fish diversity.



Newest Edition of LMD Spotlights DIMO's Prowess in Nation-Building



LMD's February 2025 issue highlights DIMO's role as the perfect partner in national-level projects, driving nation-building efforts.

Scan the QR code to read the full article.



DIMO Recognized at the ACCA Sri Lanka Sustainability Reporting Awards 2024

DIMO was recognized as the Runner-Up in the Conglomerate & Diversified category at the ACCA Sri Lanka Sustainability Reporting Awards 2024. DIMO was recognized for its performance metrics, which showcases the integration of sustainability metrics with financial metrics. This reflects its commitment to going beyond compliance by adopting IFRS S1 and S2 early, and by incorporating a comprehensive framework for preparing a credible report.



Strengthening Partnerships in Jaffna

Parallel to the JITF 2025, a stakeholder gathering was organized by DIMO at the North Gate Hotel, Jaffna. The event was graced by Mr. Ranjith Pandithage, Mr. Gahanath Pandithage, members of the GMC, along with the DIMO staff. The event brought together a diverse group of stakeholders, including dealers, distributors, representatives from government institutes and the Yarlpanam Chamber of Commerce.



DIMO: Aligning Business with National Development Goals

BRAND VOICE

DIMO: Aligning Business with National Development Goals

When business aligns with something more...

OBJECTIVES

The initiative is what is advancing Sri Lanka's agricultural sector by promoting sustainable and efficient farming practices.

Another significant example is DIMO's involvement in the Sustainable Agriculture Partnership Programme (SAP), funded by the International Fund for Agricultural Development (IFAD). Under this programme, DIMO provided inputs for small-scale farmers across the districts, resulting in increased crop yields and improved food security. The initiative is vital for rural development, as it directly supports the agricultural economy while enhancing the livelihoods of smallholder farmers.

With the Sri Lankan government's strategic vision of becoming a leading agricultural export, the collaboration under the SAP programme, the collaboration under the SAP programme is a prime example of the firm's commitment to the country's development.

DIMO's commitment extends beyond immediate agricultural needs. The company actively participates in research and development, particularly within the use of technology. By applying best practices in the sector, the firm is contributing to the growth of the agricultural sector and the country's economic progress.

DIMO's commitment extends beyond immediate agricultural needs. The company actively participates in research and development, particularly within the use of technology. By applying best practices in the sector, the firm is contributing to the growth of the agricultural sector and the country's economic progress.

In addition, DIMO has introduced modern farming techniques, such as precision farming, smart irrigation systems, and drone technology, which have allowed farmers to optimize operations and increase productivity. These technologies and advanced farming practices significantly improve a farmer's efficiency and reduce resource wastage.

One of the most commendable practices is DIMO's provision of precision agriculture. By providing high-yield seeds, advanced fertilizers, and smart irrigation systems, DIMO is helping Sri Lanka's farming landscape. DIMO supports farmers in building strength through its growth programs, providing farmers with essential...

Guided by the philosophy of "farming business and agriculture," DIMO focuses on operations across rural and urban areas to ensure widespread impact. From empowering farming communities with advanced agricultural solutions and equipping them with modern tools to ensuring that farmers have access to essential services, the group emphasizes sustainable and efficient farming practices that address immediate challenges while supporting long-term national goals.

Featuring Sustainable Agriculture

Agriculture is pivotal to Sri Lanka's economy, employing a large portion of the population, particularly in rural areas. DIMO has made substantial investments in the sector under its agriculture arm, DIMO Agriculture, focusing on improving productivity and ensuring farming sustainability. The company has supported agricultural development through a range of initiatives, helping enhance both the economic output and the quality of life of the country's farming population.

DIMO Agriculture, in partnership with the Market Development Facility (MDF), an Australian Government-funded small business initiative, has implemented a project to enhance sustainable agricultural practices and disease-free Sri Lanka's agricultural sector. The initiative focuses on farmer awareness, training, and adopting advanced farming technologies.

Through the collaboration, farmers and agricultural dealers gain valuable knowledge on modern farming techniques, their application methods, and their role in improving crop yields. DIMO supports farmers through training sessions, advisory services, and personalized advisory services, ensuring confidence in adopting new production techniques.

The project promotes the benefits of modern farming techniques such as precision farming, smart irrigation systems, and drone technology, which have allowed farmers to optimize operations and increase productivity. These technologies and advanced farming practices significantly improve a farmer's efficiency and reduce resource wastage.

It is a high-quality complex fertiliser that delivers all essential nutrients in a single granule, ensuring balanced crop nutrition with minimal waste. Limus Ultra reduces nitrogen loss from soil as ammonia emissions by up to 40%, improving nitrogen use efficiency, lowering greenhouse gas emissions, and reducing urea application intensity by an 40%. Fertigo is a bio-stimulant that enhances plant growth and root health.

THE SUSTAINABLE BUSINESS SIDE

Founded in 2001, DIMO has grown into a conglomerate focused on strategically investing in Sri Lanka's industrial and services sectors. With a diversified portfolio spanning agriculture, healthcare, mobility, education, and more, the group aligns its operations with the national development agenda, focusing on those areas where it can bring technological gaps and most importantly, lead the progress in the country's emerging needs.

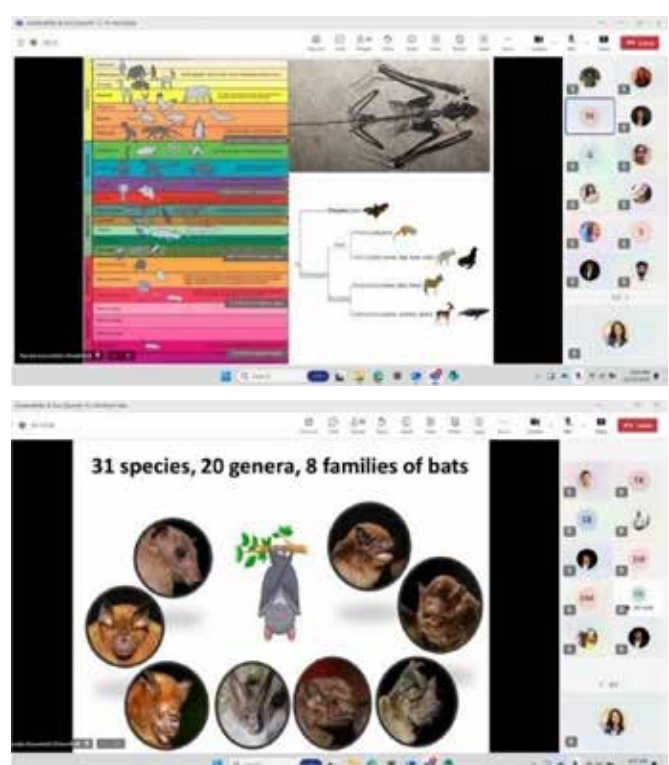
RESEARCH & DEVELOPMENT

The Echelon February issue 2025 highlights DIMO's role as the perfect partner in national-level projects, driving nation-building efforts. Through initiatives in sectors such as agriculture, healthcare, mobility, and education, the company is helping to create a brighter future for the nation.



Bats in Focus: Enhancing Awareness Through Expert Insight

"Sustainability and You - Episode 12: All about Bats" session was held to raise awareness on bats. The session was conducted by chiropterologist Dr. Tharaka Kusuminda and moderated by a member of the sustainability team. Approximately 40 employees participated, making it an engaging and informative knowledge-sharing experience. The session raised awareness about bats and their ecological importance.



DIMO Recognized for Excellence at Tata Motors Annual Distributors Awards 2024



Tata Motors recently hosted its Annual Distributors Awards 2024, under the theme 'Tata Motors One World,' in Kochi, Kerala, India. DIMO was represented by Mr. Gahanath Pandithage, Mr. Rajeev Pandithage, and Mr. Mahesh Karunaratne. DIMO emerged as a standout winner, clinching several accolades, including Distributor of the Year (Category B), Special Recognition for Sustainability, and Best Spare Parts Performance in the Retail Network (Category B). The event also saw the presence of Mr. Girish Wagh, Executive Director at Tata Motors India, who graced the awards night along with other distinguished partners from across the globe.

Maldives Marine Expo 2025

DIMO Marine & General Engineering Division participated at the Maldives Marine Expo 2025, held from February 6th to 9th at Central Park, Hulhumale. As a key player in the industry, DIMO's participation aimed to strengthen relationships with stakeholders such as the National Boating Association of the Maldives (NBAM), create awareness of its expertise, and explore new business opportunities in the region. As the Authorized Service Dealer for MTU and Detroit Diesel in Sri Lanka and the Maldives, DIMO offers comprehensive solutions, including unit sales and aftersales support, ensuring superior performance for marine vessels. Additionally, as the sole agent for MGDUFF anodes, DIMO provides world-class hull protection solutions. Beyond marine services, DIMO also excels in engine repairs and diesel pump services, backed by globally recognized AERA certification and BOSCH authorization.



Paving the Path to a Brighter Tomorrow Through Education

DIMO's flagship sustainability initiative, "Lassana Hetak", is dedicated to shaping a brighter future by providing equal access to educational opportunities for everyone. A key initiative under this program is the annual School Books Distribution, which supports students by supplying essential school stationery items. In 2025, the first distribution was held at the DIMO Head Office, benefiting 111 students. The initiative continued at DIMO 800, supporting 103 students, followed by DIMO Siyambalape, where over 300 students received school supplies. Additionally, DIMO extended its support to Siri Siduhath Kanishta Vidyalaya, Weliweriya, providing school bags and stationery to 226 students. Mr. Ranjith Pandithage, Mr. Suresh Gooneratne, Mr. Rakhita Gunasekera, and Mr. Mahesh Karunaratne, along with the DIMO staff and local community leaders, participated in these events, reaffirming DIMO's unwavering commitment to fuelling dreams and aspirations of the communities it serves.

DIMO - Head Office



DIMO - 800



DIMO - Siyambalape



DIMO - Weliweriya



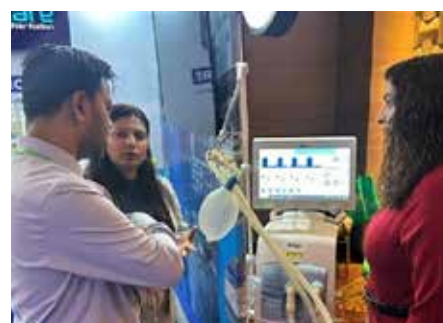
DIMO Recognized: Emerging SIEPAN & SIVACON Partner Overseas



DIMO has been recognized as the Emerging SIEPAN & SIVACON Partner Overseas at the Siemens SIEPAN Partner Meet 2025, held in India. This recognition highlights the significant number of projects secured and the value generated in just one year. Since launching the SIEPAN & SIVACON portfolio in January 2024, DIMO has quickly established itself as an emerging partner, reflecting the commitment to excellence and adherence to high industry standards. By introducing Siemens advanced technology, DIMO empowers local industries with secure and reliable power distribution solutions, fostering growth and contributing to the country's broader development.

Annual Academic Sessions of the college of anaesthesiologists and Intensivists

DIMO Healthcare served as the platinum sponsor for the 41st Annual Academic Sessions organized by the College of Anaesthesiologists and Intensivists. At this event, DIMO Healthcare showcased advanced Draeger ventilator technologies available in Sri Lanka, engaging with healthcare professionals to discuss utility, functionality, and benefits of these technologies.



Architect – 2025

DIMO recently participated in the Architect - 2025 exhibition which was held at the BMICH, showcasing car parking solutions tailored to customer needs. A prototype of the car parking model was installed, allowing visitors to experience the solution firsthand. The DIMO Lumin stall featured cutting-edge lighting solutions for modern architecture, including energy- efficient and innovative lighting products. Notably, DIMO Lumin showcased its new frameless switchers range with radium fluorescent strip, combining modern aesthetics and practicality. The stall also showcased SIEMENS Switchgear products for sustainable spaces. The event attracted over 19,000 visitors, including architects, engineers, professionals, and university students.



DIMO's Export Vision: Miditer



DIMO's export-oriented brand, Miditer, is featured in LMD's March 2025 edition, showcasing its journey in globalization with a sustainable approach beyond borders.

Scan the QR code to read the full article.



Mangroves, Marshes & Migrants: A Wildlife Expedition

The DIMO Nature Club organized a field visit to Mannar recently, offering participants a unique opportunity to witness the breathtaking migratory bird season. The visit focused on exploring the Vanakalai Bird Sanctuary, a 4,800-hectare protected area renowned for its rich biodiversity, including flamingos and other migratory bird species. Guided by Edison Marynathan, a marine and coastal environmentalist specializing in migratory birds and mangrove restoration, 22 members gained valuable insights into the region's diverse ecosystems, such as mangroves and salt marshes, focusing mainly on flamingos during the migratory season.



DIMO Partners with People's Leasing Finance for Tata Commercial Vehicles

The Tata Commercial Vehicle Sales Division signed an MoU with People's Leasing Finance to enhance the Total Industry Volume (TIV) of Tata commercial vehicles. This partnership aims to strengthen market presence with the support of People's Leasing Finance, offering customers more accessible leasing solutions. People's Leasing Finance has played a pivotal role in facilitating leasing solutions, enabling DIMO to expand its commercial vehicle sales. This collaboration will primarily focus on reinforcing DIMO's position in the Tata bus market with their support. The signing took place at the People's Leasing Finance Head Office, with key participants including Mr. Rajeev Pandithage – Executive Director of DIMO – along with other representatives from DIMO, and Mr. K. Sanjewa Bandaranayake – Chief Executive Officer of People's Leasing Finance. Other representatives from People's Leasing Finance were also present at the occasion.



DIMO's Workplace Equality Strategy Featured in Echelon's March Edition



Honouring International Women's Day, Ms. Dilrukshi Kurukulasuriya shared her insights on DIMO's workplace equality strategy, in Echelon's March 2025 edition.

Scan the QR code to read the full article.



THF supports Rajarata University Students

Tropical Health Food (Pvt) Ltd (THF), a subsidiary of DIMO, supported the final-year students from the Faculty of Agriculture, Rajarata University of Sri Lanka, in their research projects, creating a win-win collaboration. The students were provided access to sample development facilities, raw materials, testing facilities, and technical guidance from THF's product development team, while the local marketing team assisted with label development. The outcomes of these projects, which include the formulation of a Greek-style buffalo curd dessert with strawberry, banana-based dodol confectionery, and a ready-to-serve beverage using carrot, beet, and pineapple, were published in the 16th Annual Research Symposium Proceedings and are now in the commercialization phase at THF.



DIMO's 'Life to Our National Parks' Initiative Revives Native Ecosystems at Lunugamvehera

"DIMO's to Life to Our National Parks" initiative at Lunugamvehera National Park, in partnership with Biodiversity Sri Lanka (Life to Our National Parks) and the Federation of Environmental Organisations (FEO) focuses on restoring biodiversity by removing invasive species like *Eupatorium odoratum* 'Podi Singore Maran' & *Lantana camara* 'Gandapana'. Covering 15 hectares, this project helps protect native ecosystems while providing local communities with employment opportunities, marking a key step toward achieving DIMO's 2030 biodiversity objectives.



Unveiling the All-New Tata Passenger Vehicle Range in Sri Lanka

DIMO, in partnership with Tata Motors, introduced the All-New Tata Passenger Vehicle (PV) Range in Sri Lanka at the ITC Ratnadipa Hotel recently. Held under the theme “Evolved for the Progressive Age,” the event showcased an exclusive range of vehicles featuring cutting-edge, eco-friendly technology across Hatchbacks, Compact SUVs, and the distinctive SUV Coupe. Offering both Gasoline and Electric options to suit diverse lifestyles, this launch marked a significant milestone. As a gesture of appreciation, the first Tata PV customers were honored during the event with personalized tokens for placing their trust in DIMO.



Honoring Women's Day with Purpose and Passion!

DIMO celebrated Women's Day under the inspiring theme "Full Throttle – Celebrating Her | IWD 2025" with an engaging panel discussion on women's empowerment and actionable insights. Two tribe members shared their perspectives on how DIMO has evolved into a women-friendly workplace and how the organization has grown stronger together. The grand finale was a stunning "Walk of Confidence" fashion show, showcasing the strength and elegance of our own amazing female staff, representing a variety of age groups and gracefully evolving roles.



DIMO Delivers Nine Tata SIGNA 4018 and the First Tata SIGNA 553

DIMO delivered nine SIGNA 4018 Prime Movers and one SIGNA 5530 Prime Mover, reinforcing the growing trust in Tata's advanced commercial vehicle solutions. This also highlights DIMO's commitment to advancing the logistics sector and delivering exceptional quality to its customers.

Proud Owners of Tata Prime Movers:

- VTS Logistics Pvt Ltd (SIGNA 5530 BS VI - 1 Unit)
- DMT Logistics Pvt Ltd (SIGNA 4018 BS IV - 4 Units)
- V.V. Karunaratne and Company (SIGNA 4018 BS IV-2 Units)
- TransPrime Haulage Pvt Ltd (SIGNA 4018 BS IV-1 Unit)
- Moundhan Shipping Lanka Pvt Ltd (SIGNA 4018 BS IV-2 Units)



Construct Awards 2024

DIMO won two awards at the Construct Exhibition 2024 for “Best Displayed Stall” in the Machinery Show category and “Best Informative Stall” for Building Solutions. Both awards were presented by the National Construction Association of Sri Lanka at the event held at Water’s Edge Hotel.



Shaping Future Citizens with “Lassana Hetak”

Parallel to JITF 2025, as part of the ‘Lassana Hetak’ program series, DIMO Sustainability Team organized a school program titled “How to Be a Respectful Citizen” for 38 students of Shanmuganatha Maha Vidyalayam in Kayts. The program featured interactive and engaging activities to foster responsible citizenship among students. Two DIMO staff members carried out the session with the help of the Sustainability Team. Chairman, Group MD/CEO, CFO and several GMC members were present to witness the program.



DIMO Stands Out at AIRA 2024



DIMO has been awarded the Silver for Asia's Best Integrated Report (Large Company Category) at the Asia Integrated Reporting Awards (AIRA) 2024. This was presented on the 6th of March 2025 in Singapore and was organized by CSR Works International.

DIMO Revitalizes Art Room at President's College, Kotahena

The newly renovated art room at President's College, Kotahena, was officially inaugurated by Mr. Ranjith Pandithage recently. The school had approached DIMO for support, as the facility was in an unusable state for students. Aligned with DIMO's Sustainability Agenda and its commitment to creating a positive community impact, the renovation was carried out under the 'Lassanata Hetak' initiative, transforming the space into a functional and inspiring environment for young artists.



Educating VTA Students on Safe Power Tool Usage

The Power Tools & Home Appliances team conducted an awareness program recently, at the National Vocational Training Institute - Ratmalana, educating students on the safe and correct use of power tools. Led by one of DIMO's very own industrial power tool specialists, the session provided hands-on experience to around 35 students, enhancing their skills and practical knowledge. This initiative aimed to equip future professionals with essential expertise, reinforcing DIMO's commitment to fostering technical education and workplace safety.

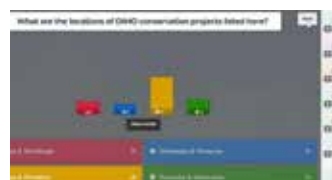


Celebrating World Wildlife Day with Knowledge & Fun

In celebration of World Wildlife Day 2025, the Sustainability Team hosted Wild Enigma, an engaging online quiz aimed at expanding tribe members' knowledge of wildlife. The session was participated by 35 employees. Covering topics such as World Wildlife Day, fauna and flora, and trending wildlife issues, the quiz both challenged and educated participants.

The winners of the Quiz Competition were,

- Chirath Isuru (1st Place)
- Amila Rangika (2nd Place)
- Chamod Fernando (3rd Place)



Colors of Diversity, Threads of Unity

DIMO recently hosted its annual Unity Iftar event, bringing together employees from diverse backgrounds to celebrate the spirit of togetherness and harmony. This longstanding tradition continues to foster a sense of community, reflecting DIMO's commitment to inclusivity and shared values.



Mahindra Yuvo Tech Plus 2WD Tractors for the Urban Council of Trincomalee

DIMO Agri Machinery recently enhanced the operational efficiency of the Trincomalee Urban Council by providing two MAHINDRA YUVO TECH PLUS 2WD tractors through a tender process. These tractors will support municipal services, infrastructure maintenance, and sustainable development in the region. The Secretary of the Urban Council Trincomalee received the tractors.



DIMO Care Camp Continues to Deliver After-Sales Support

DIMO's Agri Machinery Services Division strengthened its after-sales support through the DIMO Care Camp program, offering complimentary tractor inspections and minor repairs at seven locations, covering all institutional customers in Anuradhapura while ensuring reliable service and customer satisfaction.



Making a Difference, One Smile at a Time



DIMO Nature Club recently organized a social welfare initiative at Vajira Sri Children's Development Centre in Kotte to support the children residing there. With contributions from the DIMO Tribe, the team donated dry rations and engaged the children in a day of fun-filled activities. Nineteen members of the club participated, creating a memorable and joyful experience for the 48 children at the center.



Synergy
Newsletter

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