



Mobility Giant TK Elevator Recognizes DIMO as its best Global Distributor

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Winners of 'DIMO Wishwasaya Wasiya' Rewarded with Prizes Worth Over Rs.10 Million



DIMO, one of the leading diversified conglomerates in Sri Lanka, presented two LOVOL harvesters to Mr. P. G. D. F. Piyarathne from Nuwaragala and Mr. D. A. Senarathna from Galenbindunuwewa, who were the lucky grand prize winners of the 'DIMO Wishwasaya Wasiya' raffle draw, DIMO's revolutionary initiative offering grand prizes worth over Rs. 10 million.

Company introduced 'DIMO Wishwasaya Wasiya', which gives the meaning of 'The Benefit of DIMO Trust', to the local agriculture industry during the last Maha season, which was warmly embraced by the farming community. As a company that is at the forefront of facilitating agriculture mechanization in Sri Lanka, DIMO introduced this draw, furthering its commitment to empowering the farming community. Farmers who purchased either the Mahindra or Swaraj tractors between the 1st of August 2021 and the 31st of December 2021 were eligible for this raffle draw. The draw was held under the purview of necessary government authorities and livestreamed on Facebook, expanding the viewership.

One of the lucky winners, Mr. D. A. Senarathna said, "For a long time, I had to rent machines to work on the fields. So, I thought I should buy a Mahindra tractor due to its high reputation amongst the farming community, which led me to being a winner of this raffle draw. I cannot explain how happy I am to win a harvester



of my own, because it does not just benefit me but my hometown as well. I encourage everyone to purchase a Mahindra tractor from DIMO and avail themselves to endless possibilities that it will bring."

The other lucky winner, Mr. P. G. D. F. Piyarathne said, "I have been using a Swaraj tractor for about 8 months and I am happy to have won the harvester. The Swaraj tractor is very useful in my day-to-day work and these tractors are widely used in our province. I would like to thank DIMO for supporting the farming community with experiences similar to this."

Chief Operating Officer of DIMO Agribusinesses, Rajeev Pandithage stated, "The agriculture industry plays an integral role in the country's economy and it has great potential to develop even further. We at DIMO, constantly explore avenues to contribute to the development of the local agriculture sector while bringing next generation agriculture technology to the farmers. The main objective of initiatives like 'DIMO

Wishwasaya Wasiya" is to encourage Sri Lankan farmers to transform themselves as agripreneurs and DIMO will further strengthen the local agriculture value chain to create more agripreneurs in the country. We will continue fuelling the dreams and aspirations of the Sri Lankan farming community in the years to come."

"We offer leading tractor brands like Mahindra and Swaraj, and harvester brands like LOVOL and CLAAS. We have forged partnerships with leading financial partners to provide flexible

leasing packages to farmers to help them increase productivity and reduce post-harvest damage", he further added.

All DIMO Agribusinesses machinery and equipment come with extensive warranty periods and Mahindra tractor is the first in the country with a warranty period of 4 years. The farming community rest assured that each purchase will be backed by over 80 years of DIMO trust and its exceptional aftersales care.

DIMO විශ්වාසයේ වාසිය



DIMO Agri Machinery Division recently organized "DIMO විශ්වාසයේ වාසිය" a unique event to recognize its valuable dealers and to announce the lucky winners of the two-brand new LOVOL harvesters of the recent Maha season campaign.

Mr. P. G. D. S. Priyarathna from Nuwaragama and Mr. D. A. Senarathna from Galenbidunuwewa were the lucky winners of these brand new LOVOL harvesters from DIMO. Customers who purchased Mahindra tractors and Swaraj tractors



from the 1st of August to December 31st, 2021 in the Maha season stood a chance to win these harvesters. During the event, the professional bodybuilder, Mr. Lucion Pushparaj together with popular entertainers; Chooty Malli and Podi Malli conducted the raffle draw to select the lucky winners.

This event was held at DIMO 800 auditorium attracting over 50 DIMO Agri Machinery dealers around the country. The Agri Machinery dealers who performed during



the 2020/2021 financial year were awarded cash prizes. The Rs. 1 million cash prize winner was AVP Motors Galenbidunuwewa, while Blue Springs in Vavuniya was the winner of Rs 750,000 cash prize. One-dan from Kilinochchi walked away with Rs 500,000 cash reward for their exceptional performance in the last financial year. Mr. Rajeev Pandithage, Mr. Mahesh Karunaratne, Mr. Dinuk Peiris, Mr. Belindra Weerasinghe, Mr. Yohan Thilakarathne, Mr. Amila De Silva and the Agri Machinery team participated in the event.



Homebiogas partners with DIMO for a sustainable Sri Lanka



HomeBiogas signed a distribution agreement with DIMO for the exclusive distribution of HomeBiogas products in Sri Lanka.

HomeBiogas is a world leader in developing ground-breaking, simple

to use biogas systems. Under this agreement DIMO will introduce 3 types of biogas systems targeting domestic and industrial customers.

HomeBiogas systems offer a sustainable alternative solution as they easily transform organic waste into free cooking gas and Liquid Bio-Fertilizer which contains all the essential elements needed for a healthy crop growth and is packed with macro and micronutrients and reduce up to 60% chemical fertilizer use.

Initially these biogas systems need to be fed with cow dung mixed in water and kept for 21 days to activate. Soon after the



activation period the biogas systems will produce cooking gas and liquid bio-fertilizer. Later on, users can add their organic waste to these biogas system while fulfilling their cooking gas and bio fertilizer requirements.

DIMO Supplies Agri Machinery to CSIAP Project

DIMO Agri Machinery Division supplied Agriculture machinery to the Climate Smart Irrigated Agriculture Project (CSIAP) initiated by the Government to increase the productivity in the local

agriculture industry.

Under this initiative DIMO Agri machinery division supplied Mahindra Tractors and CLAAS harvesters. The President Gotabaya

Rajapaksa officially handed over these equipment to the farmers at function held recently. Mr Ranjith Pandithage and other officials of DIMO Agri Machinery division participated for the event.

Maha Season Campaign of Agri Machinery Division

With the objective to elevating agriculture mechanization in the country DIMO Agri Machinery Division launched its Mahindra Maha season campaign recently introducing ground-breaking offers for the farmer community.

Customers who pay their minimum advance for the Mahindra tractors before 31st of October 2021 and complete total payment by 31st of December 2021 will stand a chance to win LOVOL harvester from DIMO. DIMO Agri Machinery Division will also offer free Rotavator for each Mahindra Yuvo 4WD tractor purchase and Rs 150,000 discount for the Rotavator when purchasing Mahindra Yuvo 2WD tractor during Maha season.

Mahindra Maha season campaign also includes radio campaign which was commenced on 10th August targeting main radio channels Hiru, Derana, Neth FM and Soorian FM. Tapping Farmer

community heavily engaged in the digital media, division also commenced its Maha season digital campaign on 13th August creating awareness on the offers and the special features of the different Mahindra tractor models. DIMO Ovita with Mahindra infotainment program which was live streamed through Mahindra tractors by DIMO FB page was the launching pad for the Maha campaign. This program educated

customers on Mahindra tractors with popular personalities and following the success of the program company made arrangements to telecast DIMO Ovita with Mahindra in Suwarnavahini as a special episode on 20th August.

Campaign also supported with marketing collaterals such as leaflets, banners, dealer branding to increase the brand visibility in every customer touch points



DIMO Partners with Siyapatha Finance



DIMO entered into agreement with Siyapatha Finance to provide leasing facilities at a lower down payment to the customers who purchase Agri machinery from DIMO recently. Mr. Ananda Senevirathne – Managing Director of Siyapatha Finance, Mr. Hisham Ziad-Head of Leasing and Loans of Siyapatha Finance, Mr. Matheesha Hevawitharana - CMG' of Siyapatha Finance together with Mr. Rajeev Pandithage, Mr. Amila de Silva and Mr. Sanjeewa Kumara representing DIMO participated at the signing ceremony.

LOVOL Maha Season Campaign



Agri Machinery Division commenced its LOVOL MAHA season campaign recently. The campaign consists of product demonstrations while providing opportunities for potential customers to experience the product. The campaign will cover all the main agricultural areas in the country and will conclude in Mid-January.



The DIMO Academy for Technical Skills hosts its 30th Graduation Ceremony



the presence of His Excellency, Holger Seubert, the Ambassador of the Federal Republic of Germany in Sri Lanka, as the chief guest.

A total of 46 graduates of the Colombo and Jaffna academies who successfully completed the Certificate program in Automobile Mechatronics and the Diploma in Automobile Mechatronics certified by the German Chamber of Industry and Commerce were awarded certificates and medals in recognition of their performance.

With the aim of 'Fuelling the Dreams and Aspirations' of the Youth in Sri Lanka DATS was established in 1990 to develop the vocational education in the country while collaborating with Daimler AG Germany. In 2018, DATS partnered with the Delegation of German Industry and Commerce in Sri Lanka to offer German-certified vocational qualifications, opening doors to the international job market for local students. DATS is the only institute in Sri Lanka accredited by the German Chamber of Industry and Commerce to offer dual vocational training according to German VET standards.

The prestigious DIMO Academy for Technical Skills (DATS), recently held its 30th graduation ceremony at BMICH with





DIMO's PESHA qualification recognised by IHK Germany and AHK Sri Lanka



DIMO, one of the leading conglomerates in Sri Lanka, has attained another feather in its cap with Nuremberg Chamber of Commerce and Industry (IHK) and the Delegation of German Industry and Commerce in Sri Lanka (AHK Sri Lanka) recognising the Diploma in Plant Engineering for Sanitary Heating and Air Conditioning (PESHA) offered by DIMO Academy for Technical Skills (DATS) as 'German Dual Vocational Training Abroad' (Category A qualification).

The IHK Nuremberg is part of the network of 79 chambers of commerce and industry in Germany. Chambers of commerce have the objective of promoting business and supporting industry, as well as ensuring quality standards and certifying German dual vocational training. AHK Sri Lanka, as the representative body of the German IHK network in Sri Lanka, is responsible for the quality assurance, examination procedure and certification of the PESHA training.

The IHK recognition and AHK Sri Lanka certification ensures that course duration, content and examinations are aligned with German standards. With this latest recognition, the PESHA certification is

now accepted alongside similar building management qualifications offered in Germany and will open more opportunities in the building management sector for PESHA students in the future.

DIMO Chairman and Managing Director Ranjith Pandithage said, "DIMO has always stood for fuelling dreams and aspirations of the youth in the country. Vocational education is one of the main attributes in DIMO's sustainability agenda. We firmly believe that the country needs to focus on improving the quality of its vocational education in order to accelerate the economic development and as a responsible corporate citizen, DIMO has taken measures to improve the quality of vocational education in the country. This recognition reaffirms DIMO's commitment to developing the country's vocational education spectrum."

PESHA covers the full gamut of modern building aspects from electrical, plumbing, fire protection, access control to heating, air conditioning, integrated building management systems and solar power. A German Language program is also offered through this certification to support

local students who seek employment in Germany. The Building Management systems sector is rapidly expanding and creating employment opportunities across the globe while also increasing the demand for qualifications such as PESHA. "AHK Sri Lanka is glad to continue supporting and certifying high quality, practice-oriented, and industry driven vocational training in Sri Lanka together with DIMO," said AHK Sri Lanka Head of Vocational Training Josef Tschoep.

The PESHA course content includes a wide range of modules such as machine processing, maintenance of equipment, maintenance of technical facilities and systems and many more.

DATS is the only institute in Sri Lanka that offers this three-and-a-half-year course and DIMO's vast expertise in overseeing global giants in the engineering sphere, is a testament to the fact that DATS is the only institute in the country capable of providing a world class vocational qualification in Modern Building Services such as PESHA.

This recognition by IHK Germany and AHK Sri Lanka also reflects that PESHA qualification is aligned with international standards, further enhancing its global recognition. More information about PESHA and DATS can be obtained from the website.

German Ambassador visits DATS Jaffna Branch



The German Ambassador His Excellency Holger Seubert visited the DIMO Academy for Technical Skills (DATS) in Jaffna on the 1st of December 2021. During his visit, the DATS students got the opportunity to demonstrate their skills to the Ambassador and the delegation.

The Ambassador was impressed by DIMO's dedication to groom young students into competent professionals for the future. Mr. Ranjith Pandithage (Chairman & Managing Director of DIMO), Mr. Vijitha Bandara (Executive Director of DIMO), several senior Managers of DIMO along with the DIMO Jaffna branch staff

were present at this event. Mr. Seubert acknowledged his visit on his official Twitter feed as well.



DIMO hands over the latest Kalmar Double Container Handler to LIL



DIMO commissioned and handed over the latest Kalmar Double Container Handler to Logistics International Limited (LIL) in the presence of top management and staff from both organisations. This is the very first unit delivered by DIMO after taking over the authorized dealership for Kalmar in Sri Lanka.

A select number of distinguished guests from other container depots were also present to witness this event, which included a live working demonstration of the special features of the unit. This Kalmar empty container handler is equipped with

the optional higher performance engine and transmission.

The capacity to lift two empty containers at the same time is one of the key benefits of this truck, which can stack 5+2 or, in other words, a 7 high stack. This feature helps save working time and increases the productivity at the container depot, leading to ultimate cost savings in operation.

Mr. Janitha Jayanetti – Director Projects and Engineering (Hayleys Adventis LTD), Mr. Prasad Katulanda – General Manager



(LIL), Duminda Udayakumara – Manager (LIL), Mr. Ranjith Pandithage – Chairman & Managing Director (DIMO), Mr. Gahanath Pandithage, Mr. Chaminda Ranawana, Mr. Dananjaya Peter – Business Unit Manager of Storage & Material Handling Solutions Division (DIMO) and Mr. Gayan Nandasiri – Product Manager (DIMO) participated at the ceremonial handing over held at Logistics International Limited container depot in Sedawatta.

Komatsu PC210-10M0 Excavator Launched



DIMO introduced the all-new Komatsu PC210-10M0 Excavator to Komatsu customers in Gampaha District recently. The objective of this event was to introduce the all-new Komatsu PC210-10M0 Excavator to the customers in this region with the theme of 20000 3000 0000. The first-ever machine from this model was handed over to Dr. Kithsiri Manchanayake at the event, who is also a customer in this region.

Mr. Chaminda Ranawana welcomed the gathering and elaborated on how DIMO has been able to build up a strong relationship with Komatsu principals in

Japan for over 5 decades. And how DIMO's sales and aftersales services have been able to strengthen the relationship with its customers and how important it is for DIMO to increase its customer loyalty by giving the best and incomparable service to the customers.

Mr. Ranjith Pandithage addressed the gathering and elaborated on how DIMO contributed to the country's infrastructure development by starting DIMO's journey with Komatsu 50 years ago. He further elaborated on how DIMO has been able to provide solutions in different key business

areas over the last 8 decades. Especially the areas where the country's development projects are more focused on, such as Water, Agriculture, Power Solutions and etc.

Mr. Damitha Wickramasinghe – Deputy General Manager of DIMO's Construction and Mining Machinery Equipment Sales Division then introduced the all-new Komatsu PC210-10M0 Excavator to the customers by emphasizing the key features of this new model and how this new model has been built to give more productivity and save more fuel than the other models in the same 200-class (20 tons).

Some of the notable customers in this region participated in the event, and it became another platform for customers to share their ideas and feedback with the DIMO team.

Mr. Gahanath Pandithage and the Construction Machinery sales and service teams of DIMO also were participated at the event.

DIMO takes part in Inauguration Ceremonies of Badulla, Demodara and Monaragala Water Supply Schemes



DIMO was recently awarded to execute 3 large integrated water supply projects in Uva province at a value of LKR 1.7Bn. The project sites are mainly located in Badulla and Monaragala Districts while the project scope demands substantial expertise in terms of Civil and Electro

- Mechanical project implementation. The completion period of each project will be one year.

National Water Supply & Drainage Board recently organized opening ceremonies of two project sites of these projects in Dowa and Nayabedda.

Mr. Ruwan Liyanage - Additional General Manager of NWSDB, Mr. Chaminda Ranawana - Executive Director of DIMO, Mr. Chandima Samarasinghe - General Manager Industrial Engineering of DIMO, Politicians and several government officials took part at the event.

Car Elevator Systems for Macksons Building



DIMO recently installed, commissioned and handed over two state-of-the-art car elevator systems for Macksons Building located in Colombo 03. These two machine room type elevators are

designed to vertically transport vehicles up to 3,000kg capacity from floor to floor inside the building.

These elevators are equipped with safety

sensors to assure maximum vehicle protection. At the same time, they have also been designed with automatic vehicle sensing devices to improve ease of access and enhance user experience.

Car Elevator Systems for Piripun Property Holdings



The Storage & Material Handling Solutions division of DIMO recently installed, commissioned and handed over two state-of-the-art car elevator systems for Piripun Property Holdings Building located in Colombo

03. These two machine room-less type elevators are designed to vertically

transport vehicles up to 3,000kg capacity from floor to floor inside the building.

These elevators are equipped with safety sensors to assure maximum protection for the vehicles while they have also been designed with automatic vehicle sensing devices to improve ease of access and enhance user experience.

Car hoist for Metro Habitat Apartment



DIMO recently installed, commissioned and handed over a Dual Scissor Car Hoist for Metro Habitat Apartment located in Colombo 06. This Car Hoist is a cost-effective lifting solution with maximum space utilization, which can transfer vehicles up to 3,000kg capacity from floor to floor inside the building.

DIMO Delivers brand new STHIL FM X-17 Reach truck to Araliya packaging



DIMO Storage & Material Handling Equipment Division delivered a brand new STILL FM X-17 Reach truck to Araliya Packaging Lanka Pvt Ltd - Polonnaruwa recently. This is the first time Araliya Packaging Lanka Pvt Ltd purchased a reach truck from DIMO. The Brand New

STILL FM X-17 Reach truck will be utilized at their warehouse for enhancing their operations. Araliya Packaging is a sister company of Araliya Rice Producers; one of the biggest rice producing companies in Sri Lanka.

Representing Araliya Packaging Lanka Mr. Steve Nelson (General Manager) and Mr. Hasitha Illangarathne (Production Manager) participated at the official handing over, while Mr. Dananjaya Peter, Mr. Naveen Prasad, Mr. Isuru Delpachithra and Mr. Lakmal Maduranga participated from DIMO.

! DIMO Initium manufactures "Masterseal 540 Part A"



The Construction Chemical arm of DIMO Initium commenced manufacturing the liquid component of the Waterproofing product – MasterSeal 540, which is famously known as 'Barralastic' and the top Water Proofing product in the Sri Lankan market. Mr Ranjith Pandithage graced the occasion.

DIMO is the licensed partner for the 'Master Builders Solutions' (MBS) in Sri Lanka, and

MBS is one of the leading Construction Chemical Solutions providers in the world. As the licensed partner, MBS provides all technology and the know-how in the manufacturing process as well as in the new product introductions. The manufacturing process of the MasterSeal 540 is carried out as per the international standards of MBS with the required infrastructure and the high end testing facilities setup at its Sapugaskanda site.



Mobility Giant TK Elevator Recognizes DIMO as its best Global Distributor



DIMO, one of the leading diversified conglomerates in Sri Lanka, has been recognised as the Best Global Distributor for year 2021 by TK Elevator (formerly known as thyssenkrupp Elevator), the German technology innovator and a global leader in providing Mobility Solutions.

DIMO was awarded this prestigious accolade for establishing a world-class team for sales and 24hour services, growing the market share by two digits within a short span of time and most importantly for securing two international airport projects in the region.

One of these was at the Velana International Airport in Maldives, DIMO's latest overseas project. This included the supplying, installing, and maintaining of 41 TKE elevators, escalators and moving walks. Relocation of the Emigration Area at the Passenger Terminal Building of Bandaranaike International Airport (Terminal 1) in Sri Lanka was the other project which was recognized by TKE, which consisted of the supplying, installing, testing & commissioning of TKE elevators.

Mr. Ranjith Pandithage, Chairman & Managing Director of DIMO, said "The prestigious "Global Distributor Award 2021"

is yet another notch in our belt, proving that we at DIMO are dedicated to continuously fuelling the dreams and aspirations of all our stakeholders. It is a testament to the quality of the products and services offered by DIMO and I would like to congratulate the team for achieving this award and in the same vein would also like to thank TKE for honouring us with this title."

Mr. Wijith Pushpawela, Executive Director of DIMO, who also oversees the elevators and escalators business of the Group stated, "DIMO begun distributing the German TKE technology to both Sri Lankan and Maldivian markets in 2018. Since then, DIMO was also able to significantly increase TKE's market share by the end of the year 2020. This feat was further backed by DIMO's status as a leader in the engineering sector with an experienced and a highly qualified engineering team, combined with unparalleled after sales services to all our customers."

DIMO has also secured many other key projects in Sri Lanka including the Softlogic Mall – Kurunegala, Cargills Square – Colombo 09, Cargills – Bandarawela, Cargills Square – Katubedda, Cargills Ceylon (PLC) – Kandy, Faculty of Medicine & Faculty of Computer Science at the

University of Colombo, Faculty of Arts at the University of Peradeniya, Faculties of Technology at the Sabaragamuwa and Wayamba Universities, Bank of Ceylon – Fort, Radisson Collection – Thalpe, Barbeyrn Beach Ayurveda Resort – Weligama and Mount Clifford Residences – Homagama. Additionally, DIMO has secured maintenance contracts at the Weligama Bay

Marriott Resort & Spa, Amari Galle, OZO Hotel – Kandy, Havelock City Apartments and many more.

TKE has engaged a well experienced technical team to partner DIMO's technical team with the aim of sharing expertise in positioning, assisting in understanding end user requirements and preparation of technical designs. Furthermore, TKE's technical experts are available for onsite installation, testing and commissioning to ensure that all activities carried out adhere to the highest quality standards. Such measures were especially required at major projects such as airport projects. TKE also ensures the support of its remote global technical team at any stage of a project and a continuous supply of required spare parts during service and maintenance periods.

ADB Reviews country's first Microgrid Pilot Project



The progress review meeting of Sri Lanka's first-ever grid-tied microgrid pilot project was held recently at the University of Moratuwa with the participation of the Asian Development Bank (ADB). Country Director Mr Chen Chen, Chief of Energy Sector Group of ADB, Dr Priyantha Wijayatunga, General Manager- Lanka Electricity Company Pvt Ltd, Dr Narendra De Silva and other distinguished delegates

from ADB, LECO & DIMO.

The Microgrid project progress achieved by Project teams of DIMO and Principle DHYBRID Power Systems GmbH was observed during this meeting.

This project was commenced in February 2021 and is currently installed with a 630kVA transformer, 300kW of Solar PV

and 770kVA Backup Diesel generator feeding the microgrid. By completing the 400kW Battery Storage System in 2022, the microgrid system shall be running in an optimized fashion, managing multiple energy sources, ultimately saving the power generation cost.

With the successful completion of the project, the DIMO power engineering team, together with the principal DHYBRID is very confident in providing clean energy-based uninterrupted power supply solutions to take the country forward.

DIMO further strengthens Sri Lanka's Healthcare Sector with the Highest Market presence in the MRI Domain

DIMO, a leading diversified conglomerate in Sri Lanka, in its quest to strengthen the local healthcare sector with latest technology, along with its long-standing partner Siemens Healthineers, a global meditech company, has now secured the highest market presence in the nation's Magnetic Resonance Imaging (MRI scanners) domain. The high market presence further enables local healthcare professionals to make well-informed diagnosis.

DIMO secured almost 41% of the market share in MRI sphere covering both the private and public sectors. All Siemens Healthineers MRI scanners installed by DIMO around the country, perform 56,160 scans a year. The Siemens Healthineers MRI scanners provided by DIMO are renowned for providing exceptional image quality, efficiency, speed and patient comfort. DIMO also offers an unparalleled 24-hour after-sales service for all installations across the country.

Government hospitals such as National Hospital – Colombo (NHSL), Lady Ridgeway Hospital for Children, Sri Jayawardenepura General Hospital, Teaching Hospital – Jaffna, Dr. Neville

Fernando Teaching Hospital and the Army Hospital – Colombo 05 as well as several private sector hospitals including Durdans Hospital, Lanka Hospitals PLC, Nawaloka Hospitals PLC and the Northern Central (Pvt) Hospital are all equipped with Siemens Healthineers MRI scanners provided by DIMO.

Wijith Pushpawela, Executive Director at DIMO, who also oversees the Medical Engineering business of the Group, stated, "Both the government and private sector healthcare providers are keen on adopting the latest technology to upgrade their service quality. We have seen a higher demand coming from the government to improve the public healthcare sector across the country. When it comes to the local MRI sector, the government is planning to obtain 3 to 4 MRI scanners annually and the annual requirement of the private sector is approximately 3 scanners. With DIMO's purpose of 'Fuelling Dreams and Aspirations' of all the communities we serve in; we are proud to be able to assist in the process of elevating the overall healthcare sector of the nation."

The key differentiators of DIMO's Medical Engineering business from its competitors

are, the availability of DIMO's very own factory trained Bio Medical Engineers for all models on offer and most importantly, they are constantly updated with all the latest technology through training provided by the principal company, enabling them to carry out every installation without the onsite presence of the principal. As global expertise is also available locally, the time taken to rectify any issues is minimal, which is an added benefit for customers.

Priyantha Dissanayake, General Manager of DIMO Healthcare Solutions said, "Our after-sales service strategy comprises regular corrective service and maintenance personnel visits to ensure the smooth function of these machines. Our global partner Siemens Healthineers provides tremendous support in improving the local healthcare landscape with their fast 24-hour spare parts dispatch service, which creates a competitive edge for DIMO in the industry as well. Training and Development assistance provided by Siemens Healthineers is also the prime focus in offering a world-class service to the local healthcare industry. As a result, DIMO is equipped with the highest number of factory-trained technicians with over a decade of experience at minimum."

DIMO elevates Sri Lanka's Healthcare Sector with diverse solutions



DIMO, one of the leading conglomerates in Sri Lanka, is poised to take Sri Lanka's healthcare sector to the next level while expanding its product portfolio in the healthcare sector. The company's latest initiative in this sector is the securing of representation of the world's leading brands in cardiovascular devices which will undoubtedly help to further expand its strong position in the cardiology sector of the healthcare field.

By bringing cardiac devices under the DIMO umbrella, the company is now fully equipped to service the cardiology related healthcare needs of the country. In addition, DIMO has also tied up with leading global brands to supply surgical instruments, thereby enabling it to provide a total basket of healthcare solutions to the nation. As a result, DIMO's vast array of healthcare solutions now extends throughout many fields of the healthcare industry such as Radiology, Cardiology, Ophthalmology, Oncology, Urology, Neonatal care, Critical care, Anaesthesiology and Cardiovascular devices.

DIMO Chairman & Managing Director Ranjith Pandithage stated, "DIMO has been a pioneer in providing world class healthcare solutions to Sri Lanka, contributing to build a healthier nation. With products identified to meet the specific requirements of healthcare providers, they are better able to access precision medicine, transform care delivery and improve patient experience, helping patients lead healthier lives."

DIMO Director Wijith Pushpawela stated, "DIMO has supplied Radiology and critical

care equipment from globally-renowned brands such as Siemens and Drager to every part of the country including to rural areas such as Theldeniya, Kamburupitiya, Vavuniya, Bibila, Kantale, Dickoya, Kinniya, Muthur and Rikillagaskada. We have also provided Radiology and other medical equipment to leading private sector hospitals while elevating the local private healthcare sector."

DIMO was the first to introduce PET scanners with the Premium LSO based detectors technology to Sri Lanka. This state-of-the-art technology provides many distinct advantages such as the availability of more precise information, resulting in a higher potential for an earlier diagnosis and more definitive treatment strategy, thereby helping to improve patient outcomes. DIMO was also the first to introduce Wide Angle Fundus Phototherapy (Carl Zeiss) that provides the ability to detect 133-degree angle of the retina without dilation as opposed to the conventional 45-degree angle with dilation. This improves early screening of Diabetic retinopathy and patient comfort.

"We have achieved many 'firsts' including being the first to introduce Carl Zeiss Multi Spot Green Laser therapeutic microscope to Sri Lanka, which improves therapeutic treatments of diabetic retinopathy and provides greater patient comfort", Pushpawela added.

"Servicing plays an integral part of company's offerings and DIMO's healthcare service team attends to regular maintenance and servicing requirements around the clock throughout the country, in order to ensure that the healthcare

services island wide are not disrupted in any way. Such professional approach has ensured the smooth running of ventilators and other hi-tech medical equipment used to treat Covid-19 patients as well as other essential medical equipment during the pandemic", Pushpawela further stated.

The adoption of technology in healthcare over the years, which is on par with global standards, has led to better diagnosis and treatment of patients. Out of all the benefited sectors from technology adoption, healthcare is probably the most important one. Consequently, it improves the quality of life of the general public over time and has helped and continues to save many lives. DIMO understands the importance of constantly being in contact with the local key opinion leaders of each fraternity while updating them on the latest technology adapted globally, to take the local healthcare sector to the next level. As a responsible corporate citizen, this is carried out in line with global environmental concerns, reducing unnecessary radiation and patient error. Further, each fraternity organises academic sessions annually for which DIMO has contributed by conducting demonstrations and facilitating globally-renowned clinicians to update local clinicians on global trends in terms of technology and diagnosis.

DIMO recognizes that the healthcare sector is a large, fast-growing operational domain. Reports indicate that in the future, Sri Lanka's aging population will increase rapidly and therefore the local healthcare sector needs to gear up to cater to this demand. As they grow older, the elderly community has been proven to have less agility and level of tolerance for the required medical diagnostic tests which is a vital aspect that needs to be taken into account when operating in this sector. DIMO represents brands which are in the forefront of global technology. With the advancement of technology and incorporation of Artificial Intelligence (AI) in the equipment, the time taken for certain scans would be drastically reduced while also providing more accurate diagnosis. This relieves the patients from the stress of going through examinations, leading to an improvement in the overall experience.

DIMO facilitates BIA Departure Terminal with TKE Mobility Solutions



DIMO recently supplied the state-of-the-art TKE mobility solutions for the 'Emigration Hall' of the departure terminal of Bandaranaike International Airport (BIA). Under this project DIMO installed and

commissioned two escalators and an elevator at BIA. The exceptional aftersales capabilities of DIMO and the market leader status of TK Elevator Company for mobility related solutions at airport projects world-wide, were significant plus points for DIMO to secure this project. The newly constructed 'Emigration Hall' at the departure terminal was declared open on 15th July 2021.

DIMO's partnership with TK Elevator commenced back in 2018 when DIMO was appointed as the sole distributor, installer and service provider in Sri Lanka and Maldives for this world-class mobility solutions provider.

DIMO equips Durdans Hospital with latest Zeiss Kinevo 900 Microscope

DIMO Medical Engineering Team, recently completed the installation of the world-class ZEISS KINEVO 900 microscope at Durdans Hospital Colombo. The successful installation makes Durdans the first private sector hospital in the country to be equipped with this state-of-the-art microscope.

The latest ZEISS KINEVO 900 microscope at the Durdans Hospital which includes a specialized robotic control system, assists medical practitioners to make well-informed decisions while providing convenience and accuracy in surgeries. This is a next generation Visualization System,



which has more than 100 new features from ZEISS, the world-renowned brand in the fields of optics and optoelectronics.

DIMO Medical Engineering division has collaborated with Durdans Hospital

for several similar projects in the past and look forward to facilitating their future initiatives while sharing DIMO's expert knowledge in the medical engineering field to build a healthier nation.

DIMO Lighting Projects Illuminates Marine Drive with Solar Power

DIMO completed installation of 148 solar streetlamp posts along Marine Drive from Bambalapitiya to Wellawatta. With 74 lamp posts installed on each side, this stretch in the Marine Drive, once known to be one of the darkest spots in the city, is now fully lit from dusk to dawn using solar energy. Previously this area was prone to many road accidents particularly to those who walked along the road during night as there were no lamp posts at consistent intervals.

Some of the challenges during the installation were safety arrangements during rush hours, space limitations particularly near various business premises, restaurants, etc. Each lamp post is equipped with a 60W LED light fitting powered by a 180W solar panel through a 180Ah battery. Road Development Authority (RDA) awarded this project to DIMO based on the technically superior solution offered and previous track record of installing streetlights for RDA.



DIMO installs SIEMENS MRI Scanner at Northern Central Hospital in Jaffna



Keeping the momentum going, the DIMO Medical Engineering team have completed

its second MRI installation in Jaffna by installing a state-of-the-art 1.5 Tesla MRI Scanner of SIEMENS Healthineers at Northern Central private hospital. The state-of-the-art 3 Tesla MRI scanner was previously installed at Jaffna teaching hospital by the DIMO Medical team, allowing the people in Jaffna to have access to one of the most advanced and sophisticated MRI technologies available in the world.

Pirith chanting at DIMO (Pvt) Ltd

DIMO (Pvt) Ltd organized its second Pirith chanting ceremony and the almsgiving, at the DIMO (Pvt) Ltd office premises recently. This was organized to invoke blessings of the noble Triple Gems on the DIMO tribe, all Sri Lankans for the year 2022 and to late Mr. Wajira Gunasinghe who worked at DIMO for over 13 years. Ven Borelle Athula Thero of Athula Dassana Buddhist Center conducted the Pirith ceremony. Mr. Ranjith Pandithage, Mr. Gahanath Pandithage, Mr. Wijith Pushpawela, Mr. Sarath Algama, Ms. Dilrukshi Kurukulasuriya and Mr. Rakitha Gunasekera took part in the ceremony together with the tribe member of DIMO (Pvt) Ltd.

DIMO organizes Carl Zeiss workshops

DIMO Medical Engineering team organized a series of training sessions at Sri Lanka Air Force Hospital in Colombo 08, Nawaloka Hospital PLC, Vasan Eye Care Hospital – Colombo 03 and Mount Lotus Eye and ENT hospital in Mount Lavinia on the Carl ZEISS ophthalmic equipment installed in these hospitals.

The session was conducted by an

application specialist of Carl ZEISS, the global giant in providing complete solutions to diagnose and treat ophthalmic diseases. It was an instructive session for the consultants and the operators using Carl ZEISS equipment installed at these hospitals, to upgrade their knowledge on the latest technologies and the methods available to treat patients more accurately while assuring comfort.



DIMO ಕುಟುಂಬದ ದಿನೋತ್ಸವ 2022



The festive season was welcomed with ardour this year as smiles donned the faces of all those who gathered in their traditional attire at the Head Office on the 8th of April to celebrate the Sinhala and Tamil New year 2022.

The day's events commenced with the lighting of a traditional oil lamp and an invitation to partake in a beautifully laid out breakfast spread, complete with a variety of traditional food. The Tribe enjoyed several festive games such as the lime and spoon

race, 'kana mutti bindeema', avurudu kumari and kumaraya contest, 'banis kema' to name a few.

Our Tribe members were given an opportunity to sell their hand made arts and crafts, food and other confectionary items to encourage their many talents outside the workplace. In the light of all that is taking place in our country today, the sentiments at the event were a testament to the true spirit of a new year and all that it represents such as a new beginning, hope and prosperity.



| DIMO Women's Day Forum 2022: You Are The Magic



We celebrated women's day with our ladies and allies by organizing an eventful evening which was both empowering and uplifting.

Commenced with an awakening act of puppetry by Power of Play (PVT) LTD, then



the agenda moved into a conversation on 'leading like a lioness' by Shanuki De Alwis.

Following that, Dietitian & Nutritionist, Lasika Jayamaha took the audience through an insightful discussion focused on



'reconnecting with yourself through food'.

Finally, we had Kunchana Ranasinghe, Martial Arts Practitioner & Self Defense Coach demonstrate some very useful techniques before we opened the stage for our ladies to dance away!



| DIMO future talent 2021/22 program

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| DIMO & GIZ Partnership for Social Skills Training Intervention

DIMO's Employee Engagement and Transformation team recently won a competitive tender to partner with the Deutsche Gesellschaft fOr Internationale Zusammenarbeit (GIZ). On behalf of the German Federal Ministry for Economic Cooperation and Development (BMZ) and the Federal Foreign Office, GIZ is working on supporting the reconciliation process, private sector development and education and vocational training in Sri Lanka.

Under this project DIMO will facilitate Social Skills Development Training for 350 trainees of 14 different organizations over the course of a year. Touchstone, DIMO's center for outbound learning located in Sooriyawewa, is equipped to cater to the unique training needs pertaining to all our stakeholders by providing the ultimate experiential learning opportunity.



Outbound training is a globally acclaimed method of enhancing social skills in adults. Our programs support the development of knowledge, skills and attitudes across numerous domains through a range of

activities as we rely on practical learning experiences that consist of multiple outcomes. This is a significant milestone in DIMO's journey to becoming a recognized partner in the education space.

| Stay Fit Stay Healthy - Fitzky Partnership

The Employee Engagement and Transformation Team introduced a new initiative that promotes health and wellbeing within the comfort of your home while partnering with FITZKY.

The partnership with FITZKY kicked off with a panel discussion consisting of DIMO's very own fitness enthusiasts. Inspiration from their fitness journeys shed light on how fitness need not always revolve around a strict and vigorous routine. The FITZKY partnership has given DIMO the access to certified



coaches via online, real time sessions. Yoga, Zumba, Strength and Cardio and HIIT are a

few classes that are now freely available for DIMO Tribe under this initiative.

Inter Department Quiz Championship 2021



The Employee Engagement and Transformation team introduced the battle of the quarter! A call out for nominations for the Inter-Departmental Quiz Championship gained rapid momentum with over 80 Tribe members volunteering to represent their departments. Each round comprised

of a multitude of questions ranging from Science and Tech to Geography and Current Affairs and more. The Grand Finale of the Inter Department Quiz Championship was held on 3rd of September. Renowned quiz master Fahad Farook hosted an exceptionally engaging finale for the Tribe with over

200 of our Tribe members watching live and cheering at their colleagues. We congratulate the 2nd runner up, 1st runner up and our champion respectively, Anuk Munasinghe of 1637, Praveen Fernando of 1138 and Asantha Wijethunga of 1130 for an exceptional performance.

Inter Department Quiz Championship 2021



DIMO's knowledge champions continue to play an integral role for the Tribe by enabling knowledge sharing sessions to

create awareness and educate employees on topical matters. Drawing in Tribe members by the hundreds, the sessions

had a fantastic reach and will continue well into the months ahead.

Here are some of the highlights:

Chalaka Bogoda on Planning a marketing campaign.

Sandani Gunawardane on Healing the planet one sustainable step at a time.

Praveen Fernando moderated a discussion with Dr. Kalinga Ginige on COVID-19 Safety and the Workplace.

Dinali Gurusinghe on Contract and Consumer Affairs : Fundamentals in Law.

DIMO Team visits Kanneliya "The Life Project"



The DIMO team, with the other private sector partners, visited the Kanneliya reforestation project on the 03rd of February 2022.

The Life Project is a public-private initiative to reforest Halgahawala, Opatha

areas within Kanneliya Forest Reserve. The project is coordinated by Biodiversity Sri Lanka (BSL) and supported by the IUCN. This project will restore the degraded rainforest by improving its ecological functions, habitat enrichment and diversity in species – following scientific

methodologies and efforts from expertise in the field and with the support from the community. The project has completed 4 years and will continue to show a positive impact that can be an excellent case study for future restoration projects in the country.

DIMO Team visits Kanneliya "The Life Project"



Ms. Dilrukshi Kurukulasuriya invited to speak as an important voice on the Sustainable Development Goals (SDGs) at Making Global Goals Local Business - Sri Lanka 2021 (MGGLB); a flagship conference co-hosted by United Nations Global Compact and Global Compact Network Sri Lanka which was held from 27th Oct to 28th October 2021.

Ms Kurukulasuriya spoke on the topic "The Future of Work and Skills". The virtual event featured interactive discussions to enable local and global voices to be heard as they discuss harnessing actions for UN's Sustainable Development Goals. Main



Objective of the event was to showcase how responsible business action can drive solutions to global challenges, create new

market opportunities and accelerate actions to support the delivery of SDGs.

"DIMO Ability" Internal Campaign

"DIMO Ability" internal campaign to create awareness among DIMO Tribe on the importance of aligning their job roles towards a sustainable working culture was launched recently by the Sustainability Team at DIMO 800 with the participation of DIMO management.

With this initiative Company expects to redefine its sustainability agenda while reinforcing sustainability in the DIMO culture.



| Partnership With BSL & MEPA

DIMO as a responsible company signed a partnership with Biodiversity Sri Lanka (BSL) and Marine Environment Protection Authority (MEPA) on a Private-Public-Community project in keeping our coastal areas clean. Company also celebrated 10 years in working together with Wildlife & Ocean Resource Conservation (WORC) on our Turtle Conservation Project at Panama. Signing ceremony and 10th year anniversary celebration of Panama project was held while educating DIMO Tribe on the progress of the project.



| DIMO Nature Club

Company launched DIMO Nature Club as an initiative to engage our DIMO Tribe Members to be a part of the wildlife conservation and social welfare. Mr. Ranjith Pandithage was the first tribe member to obtain the membership of DIMO Nature Club and Tribe members now can register for DIMO Nature Club through contacting the Sustainability Team.





I DIMO Wins Platinum at CMA Awards 2021



Emerging as the Platinum Award Winner, DIMO also bagged 04 awards in total at the recently held CMA Excellence in Integrated Reporting Awards 2021. With the aim of recognising the organisations that have demonstrated excellence in Integrated Reporting consistently over a period of seven years, the Platinum Award was a new addition this year. DIMO was the first company in Sri Lanka to be recognised with this award.

'Best Integrated Report – Diversified Holdings Sector' and 'Best Concise Integrated Report' were among the awards received by DIMO while the company was also recognized amongst the 'Five Excellent Integrated Reports' in Sri Lanka. Additionally, Suresh Gooneratne – Director, Chief Financial Officer and Company Secretary of DIMO, was honoured with the CMA CFO Excellence Award.

Ranjith Pandithage, Chairman & Managing Director of DIMO, said, "These

awards are a testament to the hard work and dedication of everyone in the DIMO tribe. They have been the driving force that has helped the company overcome many challenges and stay a step above the rest in the Integrated Reporting sphere. We hope to gain more success in the future, while we stand by our vision of fuelling the dreams and aspirations of the communities we serve."

Since its first Integrated Report in 2011 DIMO's journey of reporting has been one of many learnings. DIMO primarily focussed on the completeness of the report in terms of its content and what was reported, on the first stage of reporting while the second phase was focussed on value creation. This was the most important phase as DIMO was able to articulate its complex business operations, interdependencies and interconnections of capital in a simple and an efficient manner.

2019 saw the third phase when DIMO

decided to raise the standard of its integrated report to be on par with internationally acclaimed integrated reports. At present, the focus of this phase is to report DIMO's value creation story in a manner that showcases how the organization is being managed, how integrated thinking is practiced and how the substance of the integrated reporting framework is kept in mind. In light of this new development, DIMO is attempting to demonstrate DIMO's value creation story with less silos and more integration.

The COVID-19 pandemic was a game changer for organisations all over the world. However, DIMO was able to adapt to the new normal and overcome every challenge it faced during these trying times. DIMO has continuously reached the pinnacle of the integrated reporting sphere, which is a direct result of the company's ability to adapt business practices and persevere through the toughest conditions.

I DIMO wins at CA Annual Report Awards 2021



DIMO is recognized as the Gold award winner at the CA Annual Report Awards 2021, organized by the Institute of Chartered Accountants of Sri Lanka under the Diversified Holdings (up to 10 Subsidiaries) category. This accomplishment is another testimony of DIMO's commitment towards promoting transparency, best practices in corporate governance, sustainability, and social responsibility within its business operations despite the challenges faced due to the global pandemic.

Organisations ranging from multinationals to blue-chip companies, conglomerates, small and medium businesses, state corporations, statutory bodies, NGOs, and NPOs participated in the 56th Annual Report Awards, which was concluded recently.



Dimo Zone Shines at JITF 2022

The JITF 2022 (Jaffna International Trade Fair) started today at the Muttraweli Grounds (adjoining Jaffna Fort). Many leading businesses incl banks, FMCG, Infrastructure, Construction, Retail, Food and Beverages are present at this event.

DIMO aspires to fuel the dreams and aspirations of the public in Jaffna, by showcasing our world class products and services. DIMO stalls are supported by Jaffna DATS students and the regional sales teams of the participating stalls.

The 'DIMO Zone' stands out from the rest of the stalls and is the largest presence for one group.

The 8 exhibition units consist of :

- 1) Black+Decker, DeWalt and Stanley
- 2) STIHL
- 3) Fluid, Material Handling and Construction Solutions

4) DIMO Tech, DIMO Engineering, Tata Genuine Parts & Tata Service

5) DiTEC

6) DIMO Lumin

7) Tyres

8) WD-40, Ferri and OE

The opening few hours witnessed a good crowd amidst the very warm conditions.

Need images

DIMO partners the 42nd National Conference of CA Sri Lanka & 20th CAPA International Conference as a Gold Sponsor

DIMO, one of the leading diversified conglomerates in Sri Lanka, proudly partnered with the 42nd National Conference of CA Sri Lanka & 20th CAPA International Conference, which were held from 6th to 8th October 2021, as a Gold Sponsor. This year was a landmark year for CA Sri Lanka as it presented the 42nd National Conference of Chartered Accountants and hosted the 20th CAPA International Conference of the Confederation of Asian and Pacific Accountants (CAPA). The conferences were organized on a grand scale, attracting both local and foreign participants from around the world.

Commenting on the recent sponsorship, DIMO Group CEO Gahanath Pandithage stated, "For the last eight decades, DIMO has blazed new trails across Sri Lanka and beyond, touching the lives of diverse communities and business sectors in the world. As a responsible diversified conglomerate, DIMO strives to seek opportunities to contribute to the economic, social, and most importantly, sustainable development of Sri Lanka. In line with our corporate purpose, we were proud to partner with the 42nd National Conference of CA Sri Lanka and 20th CAPA



Yohan Thilakarathne, General Manager of Corporate Communications at DIMO was awarded a token of appreciation by the Institute of Chartered Accountants of Sri Lanka

International Conference as a Gold Sponsor. We believe that we would be able to assist in realizing the aspirations of the young accountants through this partnership and help Sri Lanka's Accounting profession to continue to play its significant catalyst role".

DIMO has emerged as one of the most respected and admired organizations in Sri Lanka, reflecting its constant commitment in the fields it operates in. DIMO believes that a distinct and memorable customer experience begins and retains with a distinctive corporate culture. DIMO's corporate purpose of 'Fuelling Dreams and Aspirations' of all its stakeholders firmly portrays this belief.

The national conference is annually organized by CA Sri Lanka and with its history counting over 40 years, is recognized as Sri Lanka's biggest business summit, that is thought-provoking and spurs insights into broad economic and business issues, including finance related topics. The event brought together a set of high-profile local and foreign subject experts and business leaders who shared their insights and expertise and steered the technical sessions that revolved around thought-provoking and pertinent topics. The event was held in line with all the stipulated health regulations concerning the COVID-19 pandemic.

| CIMA Corporate Partner Program 2022



The JITF 2022 (Jaffna International Trade Fair) started today at the Muttraweli Grounds (adjoining Jaffna Fort). Many leading businesses incl banks, FMCG, Infrastructure, Construction, Retail, Food and Beverages are present at this event.

DIMO aspires to fuel the dreams and aspirations of the public in Jaffna, by showcasing our world class products and services. DIMO stalls are supported by Jaffna DATS students and the regional sales teams of the participating stalls.

| DIMO sponsors SSC Open Tennis Championship

DIMO was the proud sponsor of the SSC Open Tennis Championship which was held recently. Anjalika Kurera and Thehan Wijemanne

collected well-deserved championship titles in the Ladies' and Gentlemen's Singles Finals respectively. Mr Yohan Thilakarathne represented

DIMO at the awards ceremony. DIMO has been a continuous partner of the SSC Open Tennis Championship for many years.

Need images

| DIMO 2022 Calendar Launched

DIMO introduced the 2022 corporate calendar depicting some of Sri Lanka's most historic and significant

achievements. As a means by which to be proud while remembering the country's rich and vibrant past, the DIMO 2022

corporate calendar is a pictorial recreation of some of Sri Lanka's ancient moments of glory.

Need images





Nem Constructions purchases 30 TATA Tippers from DIMO

DIMO recently delivered 30 TATA LPK 1618 Tippers to NEM Constructions (Pvt.) Ltd. The vehicles which were delivered to NEM Constructions (Pvt.) Ltd. were offered primarily for construction and mining operations.

Mr. Raja Nanayakkara [Chairman / Managing Director – NEM Constructions (Pvt.) Ltd.] accepted the keys from Mr. Ranjith Pandithage at the vehicle handing over ceremony.

Mr. Gahanath Pandithage, Mr. Vijitha Bandara, Mr. Dinuk Peiris, Mr. Sampath Kumarasinghe, Mr. Viraj Gunaratne, Mr. Himanka Goswami (TATA Motors Limited), Mr. Ashwin Nanayakkara [Director – NEM Constructions (Pvt.) Ltd.], Mr. P.B.S. Kithsiri [General Manager – Mechanical – NEM Constructions (Pvt.) Ltd.], Mr. Nilantha Kariyawasam [Assistant

General Manager – Mechanical – NEM Constructions (Pvt.) Ltd.], Mr. Asanka Abeygunawardana [Senior Manager – Mechanical – NEM Constructions (Pvt.) Ltd.], Mr. P.G.A. Perera [Engineer – NEM

Constructions (Pvt.) Ltd.], Mr. Anushka Banadarigoda, Mr. Ravin Perera, Mr. Titus Gamaethige, Mr. Ruchira Perera & Mr. Zawahir Mohamed participated at the ceremony.

Need images

Technical Training Program



DIMO - TATA Service team conducted technical training sessions on TATA LPK 1618 Blaster Tipper for drivers & technicians at Edward & Christie (Pvt) Ltd recently, at their premises. Over 30 drivers and technicians participated for the training sessions organized by DIMO.

The training session was conducted by Mr. Prageeth Gunarathna covering technical specifications of TATA LPK 1618 Blaster tipper. The Participants were also educated on basic maintenance practices.

TATA Genuine Talk re-launched



In line with educating the garage owners/mechanics on why they should use TATA Genuine Parts for TATA Vehicles and introduce new Spare parts items, a new series of TATA Genuine Talk was re-launched recently at Hotel Ranowell - Kochchikade.

Further, a Q & A session was carried out to make the event more interactive and interesting. A total of 62 participants from 32 garages attended the program. The top four garages with the highest loyalty points were recognized during the event.

Edward & Christie Group procures TATA LPK 1618 Tippers from DIMO



DIMO, one of the leading diversified conglomerates in the country and the only Authorized distributor for TATA vehicles in Sri Lanka, recently delivered 25 TATA LPK 1618 Tippers to Edward & Christie Group with another 15 units on order.

The 25 vehicles which were delivered to Edward & Christie Group were offered primarily for construction and mining industry. It is packed with a Cummins ISBe 5.9 180 40 engine, producing a maximum output of 180 Horsepower. TATA LPK 1618 Tipper comes with a Gross Vehicle Weight of 16,200Kg. The engine capacity is 5883cc and it complies with the BS IV emission standards. With transmissions from 6F, heavy-duty reverse Elliot type front axle and TATA RA – 109 RX heavy duty rear axle, semi-elliptical leaf spring at front and rear suspensions, the tippers are smartly designed with a cabin which comes with AC and ventilation options enabling drivers to operate fatigue-free over long hauls, leading to better productivity. The TATA Tipper comes with power steering, with an impressive gradeability of 42% making the LPK 1618 Tipper a fantastic choice to manoeuvre easily.

Mr. Christie Arawwala, the Group Chairman of Edward & Christie Group stated “We chose TATA LPK 1618 Tippers from DIMO because these vehicles are equipped with better GVW, making it faster on-road operations. They come with a comfortable driver cabin with AC and incurs the lowest operating cost. Most importantly the DIMO warranty with high resale value and after sales service network supported in our decision making.”

At the handing over ceremony, Mr. Gahanath Pandithage, the Group CEO of DIMO expressed his thoughts, “The world-class LPK 1618 Tippers are

manufactured by TATA Motors, the leader in commercial vehicles manufacturing in India. Furthermore, TATA LPK 1618 BLASTER Tipper has transformed and developed the construction and mining industry in Sri Lanka with its advanced technology and minimum operating & maintenance cost. The latest design and enhanced comfort level allow its drivers to operate with minimum fatigue. DIMO is privileged to bring down the entire TATA Commercial vehicle range to Sri Lanka to suit all mobility demands of the Sri Lankan customers backed by DIMO’s exceptional after-sales care.”

The TATA Commercial vehicle range includes Small Commercial Trucks (payload below 1 ton), single cabs (to use in family and many business applications), Light Commercial Trucks (deck length vary from 10 feet to 20 feet), Heavy Commercial Trucks, Heavy Commercial Tippers, Prime Movers and Buses (28 to 54 seaters).

Edward & Christie Group was formed in 1979, identifying an opportunity and with a vision for Sri Lanka before many others did, a vision for their company to one day be a market leader in the island. Through the many ups and downs during the early years of the company, Edward & Christie Group maintained a strong belief in their vision, never wavering on their commitment or quality to their customers. The following years, as their vision for Sri Lanka started to become a reality, along with it came a boom in the construction industry as the nation started to be recognized as a commercial hub. Although, initially being a provider to the public sector

offering services such as highway construction, irrigation and land drainage, storm water drainage construction, water supply and drainage work, dredging and

reclamation, Edward and Christie Group pivoted from their strategy and decided to offer their products and services to the private sector as well. With the exponential growth Edward & Christie Group set up a fully equipped machine yard in Badalgama in 1990, further strengthening their commitment to providing highest quality solutions for their clients. Edward & Christie Group holds the prestigious Grade CS2 in Highway & Road Construction industry, awarded by the Construction Industry Development Authority (CIDA), the highest certification in these categories offered only to the very best in the industry. Today, they stand strong as a Group with Edward & Christie Engineering Solutions and C-COM Equipment (Pvt) Ltd being new companies formed to strengthen the Group Operations.

“The company consists of a team of dedicated professionals who possess a wealth of experience in the construction and mining industry and heavy engineering, enabling the company to positively meet a diversified range of demands by providing the service to maximize customer satisfaction. We are proud to induct these new Tippers to our existing fleet of over 50 TATA vehicles”, added the Group Chairman, Mr. Christie Arawwala.

TATA Motors India and DIMO have a strong relationship spanning more than 60 years and TATA Commercial Vehicles have played a vital role in the daily lives of many Sri Lankans. TATA Commercial vehicles is the market leader in most of the categories, which it operates in. DIMO – TATA currently operates with more than 19 branches plus more than 400 dealers across the island to offer TATA Sales, Service and Genuine Spare Parts and to provide its unique 24-hour roadside assistance service to the valued TATA customers.

| Anrita Motors Champion Zone Opens In Kochchikade

Mr. Duminda Fernando (Owner – Anrita Motors) & Mr. Vijitha Bandara Ceremonially Opened the New Dealer outlet of Anrita Motors Kochchikade. This outlet is done as a TATA Genuine Parts Champion Zone. Champion Zone is a global concept of TATA Motors to identify and promote exclusive TATA GENUINE PARTS dealer outlets.

These dealers are awarded a unique set of benefits that will differentiate them from the rest of the Authorized dealers. Mr. Dinuk Peiris, Mr. Viraj Gunaratne, Mr. Charitha Gamage, and the TATA Genuine Parts Team participated in this event.



| TATA Genuine Talks in Walimada

Another chapter of TATA Genuine Talks was held in Walimada on the 20th of Jan 2022 with the participation of Mr Viraj Gunaratne(BUM-TATA Parts), Mr Sasanka Wickramasinghe(RM), along with DIMO Staff to educate customers on TATA Genuine Parts.



| DIMO Batta Lovers Club Fellowship Event

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emission standards. With transmissions from 6F, heavy-duty reverse Elliot type front axle and TATA RA – 109 RX heavy duty rear axle, semi-elliptical leaf spring at front and rear suspensions, the tippers are smartly designed with a cabin which comes with AC and ventilation options enabling

| DIMO-TATA Vehicle Inspection Campaign



DIMO-TATA Trincomalee Service Team organized a free Bumper to Bumper Vehicle Inspection Campaign for TATA Commercial vehicles around the vicinity of Kinniya on January 22nd & 23rd.

A total of 100 vehicles were inspected, and minor repairs were carried out at the campaign premises.

A free diagnosis report with discounts for parts on diagnosed repairs was offered during the campaign. Trincomalee Service, Sales & Parts teams took part in this event.



| Annual Book Donation Ceremony 2021

The annual book donation conducted by Siyambalape DIMO -TATA Vehicle Service Team was held for the 9th time at Siyambalape workshop premises for the children residing in the Mahena area. During this ceremony, 315 packs of school bags containing books & stationery were distributed among the village children with the participation of Mr Chinthaka Jayakody & Siyambalape DIMO – TATA Vehicle Service team. Due to the Covid 19 regulations, the division made arrangements to hand over the books at the doors step of the recipients.



DIMO Plantseeds Introduces Veera to Further Uplift Dairy Industry

DIMO has introduced Veera, a hybrid silage maize seed variety, to the Sri Lankan market through its subsidiary Plantseeds, with an aim to uplift the local dairy industry.

Veera produces healthy plants that can be fed to dairy cows to improve their milk production and is an ideal solution for the shortage of animal feed in the industry. Plantseeds is a provider of hybrid seeds in the local market. Plantseeds is the market leader in the water melon hybrid seeds category and the second largest seed paddy supplier to the nation.

This new maize variety will assist dairy farmers in providing a healthy diet for their animals and improving the quality of the milk production, as dairy cows require a diet that supplies the adequate nutritional requirement to yield a higher output. While the large-scale dairy farmers are able to feed their cows various kinds of forages which lead to considerable productivity levels, there are a number of farmers who are currently solely practicing the free grazing method.

"We believe that the industry needs to focus more on nutritional animal feed and increase the supply base to improve the productivity of the dairy sector in Sri Lanka. Identifying this dire need, DIMO Plantseeds took the initiative to introduce Veera to the local market," stated DIMO



Agribusinesses Chief Operating Officer Priyanga Dematawa.

Companies which are concentrating on silage production are able to easily cultivate Veera variety, targeting Sri Lanka's dairy farmers on a mass scale. The small-scale dairy farmers can also grow this variety on their own lands to feed their cattle as an economical solution.

DIMO Plantseeds Deputy General Manager Hemal Atapattu stated, "We see more entrepreneurs foray into the dairy business. The plant of this variety is used as cattle feed and with its high resistance to any weather condition, entrepreneurs who seek new income avenues can grow this variety in dry zone areas where one can find an ample number of lands for farming, to successfully meet the animal

feed demand in the dairy industry."

Veera is a high-yielding forage maize variety, which provides 80 tonne/ha and can be harvested within 75-80 days after seeding at milk ripening stage. Veera is also the only maize seed variety that has been approved by the Veterinary Research Institute in Sri Lanka. With its high resistance to pests and extreme weather conditions, Veera can be cultivated in any geographical area. This variety comes with high nutritive values such as 9.02 of Crude Protein (CP) (percent) (DM), 67.92 of Fiber-NDF (percent) (DM), 4332.79 of total energy cal/gm (DM) and 28.00 of fibre-ADF (percent) (DM). Furthermore, DIMO Plantseeds is a strong maize seeds partner of local farmers in all categories, such as field corn, sweet corn and local hybrid seed maize.

DIMO Launches its First Organic Fertilizer Processing Centre



DIMO Agribusinesses is in the process of expanding its organic fertilizer production facilities. With this initiative, the first DIMO Organic Fertilizer Processing Centre was launched in Meegalewa recently. This newly established facility will manufacture and promote a range of new value-added organic fertilizer products under the brand name DIMO GroPlus.

DIMO Groplus Organic Fertilizer Range Launched



DIMO Agribusinesses recently introduced its value-added organic fertilizer range under the brand name DIMO GroPlus' to the local market.

The newly introduced DIMO GroPlus product portfolio includes a Powder, Pelleted and a Liquid Organic Fertilizer range with several distinct advantages over conventional compost and are now available in all our key dealer points



DIMO reigns supreme at Mercedes-Benz Service Excellence – Regional Award Ceremony



Mercedes-Benz Service Team at DIMO

DIMO has once again earned the prestigious “General Distributor Award” by Mercedes-Benz AG, outperforming others in the region, in the General Distributor category, at the recently held Mercedes-Benz Service Excellence - Regional Award Ceremony. DIMO has created new standards in regional service excellence by gaining a higher Customer Satisfaction Index and Net Promoter Scores. This resulted in DIMO receiving the best Service Excellence Award ranking among the General Distributors in the region.

Mercedes-Benz Service Excellence - Regional Award Ceremony also recognised Hirun Koralage, Amantha Yapa and Sahinda Wasalathanthrige - three members of DIMO's Mercedes-Benz Service Facility, as “Top Service Advisers of the Year” in the region. These recipients are selected based on several criteria and they have once again raised the bar in Service Excellence and have demonstrated their superior professionalism and commitment in serving their customers, which has earned them this incredible accolade.

DIMO Chairman & Managing Director Ranjith Pandithage stated “Our constant winning streak portrays that DIMO is the only trustworthy place for Mercedes-Benz vehicles in Sri Lanka. This also demonstrates DIMO's passion towards ensuring maximum customer delight, while keeping in line with our purpose of fuelling dreams and aspirations of the communities we serve in. Our team constantly strives to provide peace of mind to our customers, with the promise of best service for their beloved three-pointed star.”

This phenomenal accomplishment further showcases DIMO's focus on creating and delivering exceptional customer service, even during the challenging times similar to the COVID-19 pandemic. The continuous success at the Mercedes-Benz Service Excellence - Regional Award ceremonies solidifies DIMO's commitment to delivering the best in terms of service and experience, to its customers.

DIMO believes that continuous technical training supplemented with knowledge shared by Mercedes-Benz certified trainers

plays an integral part in delivering a pleasant and a luxurious journey for the customer. DIMO's investments on software, special tools and equipment recommended by Mercedes-Benz AG always guarantee the best quality of service, at each customer contact point.

DIMO also adheres rigorously to all Mercedes-Benz repair processes and guidelines to ensure that every vehicle repaired or serviced at DIMO 800, is attended to with the utmost care and efficiency, as it is the only Mercedes-Benz AG authorised Service Centre in Sri Lanka, fully equipped with the latest technology and technical experts, catering to all Mercedes-Benz vehicles.

The trust placed on DIMO for the past eight decades is not only a constant reassurance to its clientele and valued Principals such as Mercedes-Benz AG, but also a testament to the fact that DIMO is committed to provide reliable and trustworthy service, of the highest quality, making it the true home of Mercedes-Benz in Sri Lanka.

Mercedes Service Gathering



The Mercedes-Benz 'Star' Service Experience, a night of groovy rhythms, exquisite wine and dine was organized exclusively for our Mercedes-Benz clients who intend to service and maintain their precious 'three-pointed star' at DIMO, The HOME for Mercedes-Benz recently.

The invitees were treated to a specially curated service program as well as a guided tour of the DIMO 800 – Mercedes-Benz Service Centre by our very own Mercedes-Benz AG Trained Service Advisers.

The event's highlight was the "Ask the Mercedes-Benz Expert" segment, where our own Mercedes-Benz AG Certified Trainer explained on the specifics of servicing and maintaining a "Star" the Mercedes-Benz way.



Mercedes-Benz Maintenance Technician Certification Program



DIMO successfully completed Mercedes-Benz Maintenance Technician certification for 30 technicians recently. The Mercedes-Benz Maintenance Technician is an expert for all service and maintenance work as well as specific assemblies and repairs with top quality and efficiency. This certification process was conducted by our very own Daimler Certified Trainer- Ravindu Bandara.

DIMO is equipped with Qualified System Technicians, Certified Diagnosis Technicians, and Certified Service Advisors to offer exceptional after care service for our valued Mercedes-Benz clientele. DIMO invests extensively in its human capital to ensure that their customers get the best experience.

Thirty technicians who successfully completed the Mercedes-Benz Maintenance Technician program were awarded with certificates recently at DIMO 800. Meanwhile, last year's Best Service Advisors of Mercedes-Benz Service Excellence Awards were also recognized at this ceremony.

FCA Performance Institute Certification for DIMO Technicians



DIMO's Jeep and Chrysler technicians went through a rigorous certification program by FCA Performance institute to upgrade their skills on vehicle servicing. FCA Performance Institute is

the training arm of Jeep and Chrysler brands. It is a mandatory requirement for the Jeep and Chrysler distributors around the world to adhere to the technical competency standards of

FCA Performance Institute. Five DIMO technicians completed different levels of this certification program and received certifications recently.

DIMO CERTIFIED guarantees peace of mind for vehicle owners seeking a luxury upgrade



DIMO, one of the leading conglomerates in Sri Lanka, is providing customers who are planning to buy pre-owned luxury vehicles, with speedy, hassle-free, trusted service, through its pre-owned vehicle sales arm 'DIMO CERTIFIED'.

With the re-launch of DIMO CERTIFIED in 2019, the company has expanded its range of pre-owned vehicles beyond Mercedes-Benz & Jeep models by also offering hand-picked and well-maintained Luxury European vehicle brands registered within the past 30 years, under one roof.

With its 80 year history, DIMO offers unparalleled trust and reliability of expertise in the automotive industry where all vehicles come with a minimum of One Year warranty against unlimited mileage. All vehicles handpicked by DIMO CERTIFIED are guaranteed to have genuine mileage with precise servicing and maintenance since the day of import to the country. Vehicles that are bought from DIMO CERTIFIED are assured of a high resale value due to the comprehensive checks done at the

time of purchase for resale and thereafter being refurbished to a standard 'as Good as New'. In the event the new buyer is selling the vehicle at some point in the future, DIMO CERTIFIED also offers a guaranteed buy back facility.

Customers can avail themselves to attractive Personal Contract Plans with lowest interest rates from some of Sri Lanka's leading financial institutions where they can drive away in their new Luxury European vehicle by making only a 30% down payment. In the event the buyer decides to upgrade to another vehicle prior to the end of the leasing period, DIMO will also step in to settle the balance payment immediately and extend the opportunity to trade-in for another vehicle of their choice.

The highly-reliable DIMO 24-hour Roadside Assistance provides customers 'peace of mind' wherever they travel in their vehicle as expert help during a rare breakdown is only a phone call away.

General Manager – DIMO CERTIFIED Pre-Owned Vehicles of DIMO, Tharanga Gunawardena stated, "We have been able to successfully elevate the pre-

owned business to a whole new level through our DIMO CERTIFIED service. We have enhanced our services by adding several attractive features to set the benchmark for the automobile industry. Those who want to realize their aspiration of owning a Mercedes-Benz, Jeep or any other Luxury European vehicle need not look elsewhere."

All the vehicles available at DIMO CERTIFIED along with special offers are displayed on the www.carsatdimo.lk website and provides a hassle-free way for prospective buyers to access all key details. Customers are assured of the best prices when purchasing their vehicle while special trade-in options are also available for regular customers. With highly-experienced technical professionals providing the best after-sales service, DIMO CERTIFIED customers can enjoy a hassle-free experience with their Luxury European vehicle. A dedicated WhatsApp number 0771449797 has been made available for customers to contact a Sales Consultant directly to enquire about any product or offer listed on the website.

DIMO together with Allianz provides its customers 'MercedesProtect', a Zero-Owner's Share Motor Insurance program



DIMO, one of the leading diversified conglomerates in Sri Lanka, recently launched 'MercedesProtect' a tailor-made motor insurance program exclusively for DIMO's Mercedes-Benz customers. In collaboration with Allianz, the Global Insurance Partner for Mercedes-Benz, it was launched to cater the best to the esteemed Mercedes-Benz clientele of DIMO.

MercedesProtect is a zero-owner's share insurance facility, completely giving up the owner's account portion of motor insurance claims, providing 'Accident Repairs absolutely at Zero Cost'. Within this program, the customer does not have to bear any portion of the accident repairs of the motor insurance claim, making MercedesProtect the best protection for the reputable Mercedes-Benz vehicles.

This Insurance program applies to vehicles under 05 years from the respective manufactured date, while all body & paint repairs, and services are handled exclusively at DIMO 800, the Mercedes-Benz Centre of Excellence. All repair work is carried out strictly according to the Mercedes-Benz AG repair guidelines with the promise of bringing the precious three-pointed 'Star' back to shine at its optimal condition and performance after an unfortunate accident. DIMO is the only authorized agent for Mercedes-Benz in Sri Lanka and also owns the only Mercedes-Benz AG Certified General Distributor Service Centre for Body & Paint Repairs in the whole of South East Asia, with a pool of highly-skilled Mercedes-Benz AG trained technicians. All repairs and services implemented are according to the Mercedes-Benz AG specified repair guide, with the use of Mercedes-Benz genuine parts, special tools and equipment.

The key benefits of MercedesProtect include the 'Call & Go' facility specially designed to offer the highest convenience to all esteemed Mercedes-Benz customers of DIMO. With this facility, motorists do not have to twiddle their thumbs waiting for an agent to arrive at

the accident site. Instead, the customer can inform Allianz Insurance and continue their journey while the rest will be taken care of by Allianz Lanka, offering great convenience to the busy schedules of the esteemed Mercedes-Benz clientele.

DIMO, together with Allianz, provides the valued Mercedes-Benz customers a personalized motor insurance card for MercedesProtect Insurance Program in both printed and e-card versions, which are equally valid at any point.

MercedesProtect covers not only the owner of the vehicle but also the third parties. It covers third-party damages up to Rs. 10 million for privately owned motor cars, taking a huge burden off the shoulders of the Mercedes-Benz customers while also offering protection against natural hazards, third party property damages, a windscreen cover up to Rs. 100,000 and a full cover for deployed airbags for selected models. Family has been a top priority when formulating MercedesProtect. In order to support this model, MercedesProtect is equipped with several unique covers such as a baby on-board protection, medical cover and a life cover. This unique insurance program focuses on supporting the customers with the settlement of any outstanding capital in a lease up to Rs. 500,000 during serious injuries.

Gany Subramaniam, Chief Executive Officer of Allianz Insurance Lanka Limited, said, "We are excited to build on Allianz's long-standing global relationship with Daimler and extend a range of added privileges to DIMO's Mercedes-Benz customers in Sri Lanka. Through this partnership, we are delighted to present 'MercedesProtect' an exclusive insurance solution, tailor-made to suit the unique lifestyles of the valued clientele. Delivering world-class protection and a suite of exquisite benefits, it is designed to offer them greater peace of mind and confidence. We remain committed to secure the lives of our customers, continuing to work with like-minded partners like DIMO, offering

innovative insurance solutions that give the customers greater courage to face the future."

Rajeev Pandithage, Chief Operating Officer, Mercedes-Benz Cluster of DIMO, said, "DIMO is breaking new grounds in the nation with its emphasis on best customer experience, staying true to the Mercedes-Benz motto of 'the best or nothing'. This tailor-made insurance program delivers a whole package of a value-added motor insurance coverage, guaranteed peace of mind and the massive trust placed in DIMO for over eight decades."

MercedesProtect includes a special cover for towing services from the accident site to DIMO 800 Service Centre, where the customer is offered with the opportunity to reimburse the towing charges up to Rs. 10,000. In addition, if the repairs take more than three days to complete, a taxi-fee reimbursement cover of Rs. 1,000 per day will be offered to the customer up to a total of fifteen days. This ensures that the valued Mercedes-Benz customers will not be stranded at any point.

Insuring one's home and business can be manic. Therefore, to ease the burden of managing different forms of insurance, MercedesProtect offers 25% off on all premiums for home and shop insurance. MercedesProtect also offers leasing / hire purchase assignments for selected incidents and Allianz Drive Safe '2 in 1' premium protection is also applicable for private and rented vehicles when applicable.

Allianz Lanka is a fully-owned subsidiary of Allianz SE, Germany, the holding company of the Allianz Group, a world leader in integrated financial services. In 2009, Allianz SE entered a strategic partnership with Mercedes-Benz AG, which has now spread across 27 countries worldwide. Having started out as a

Greenfield operation in 2005, Allianz Lanka is currently one of the fastest growing insurance providers in Sri Lanka and prides itself on supporting its clients with their business strategies by understanding their risk profiles and needs to provide relevant solutions from its world class product portfolio. It is backed by the strength of the Allianz Group, which has over 100 million retail and corporate customers and is one of the world's largest investors

First Michelin Tyre Service concept store opens in Colombo

Michelin, the world's tyre technology leader, together with its local partner DIMO, a leading diversified conglomerate in Sri Lanka, recently inaugurated Sri Lanka's first state-of-the-art Michelin Tyre Service (MTS) concept store in Colombo.

Sri Lanka's first MTS showroom is located at Kusum Tyres, No. 822, Colombo-Kandy Road, Thorana Junction, Kelaniya and is spread over a total area of over 8000 square-feet, with a vibrant ambience, along with an innovative display of tyres and accessories. The new store comes with a strong team of technically trained executives and a fully equipped workshop to offer all tyre and vehicle related services.

India Cluster Commercial Director Manish Pandey said: "As we continue to strengthen our distribution footprint in the country, the Michelin Tyre Service concept store will exemplify the best purchasing experience and we are delighted to bring it to Sri Lanka. At this store, we offer a pleasing environment and industry leading products and services to our customers in Sri Lanka."

DIMO Executive Director Vijitha Bandara said: "This is indeed a great milestone



for DIMO and our long-standing partner Michelin. Together with Michelin, DIMO is committed to create the best customer value, and through this concept store we can redefine the industry with an innovative approach. DIMO, with its purpose of fuelling dreams and aspirations, will always strive to deliver the best customer experience."

A retail concept developed by Michelin, the Michelin Tyre Service store is part of an independent professional network of tyre retail stores that offers Michelin tyres as well as other branded tyres, along with professional services such as tyre repairs, wheel balancing and wheel alignment.

The store also offers non-tyre related services such as oil and battery changes, comprehensive brake inspection and replacement, and minor mechanical repair services, all under one roof at competitive prices, in a clean, friendly, safe and comfortable environment.

As the sole distributor for Michelin Tyres in Sri Lanka, DIMO offers a wide range of Michelin Tyres including motorcycle, passenger car, SUV and truck, and bus tyres, through its island-wide dealership network of long-standing, reputed business entities. The well-established Michelin brand is backed by DIMO trust and its unmatched after sales services.

Ditec Power Tool Range Launched

DIMO introduced a range of Power Tools under its own brand name DITEC to the local market recently.

Few years back under DITEC brand, the company introduced brush cutters, Air Compressors, Welding Electrodes, Welding Transformers, High Pressure Washers and Sprayers. Power Tool range is the latest addition to the DITEC product portfolio of DIMO.

DITEC Power Tool range consists of drills, grinders, rotary hammers, electric blowers, demolition hammers, electric blower, jig saws, electric mixtures, heat guns and many more.

In the hardware industry, power tools segment enjoys a large market share and there is a high demand for affordable high quality Power Tool brands in the local market. The main objective of introducing DITEC Power Tool range is to cater the affordable high quality Power Tools segment in the market.



DIMO Introduces New Wd-40 Specialist® Range with Improved Formula

DIMO, one of the leading diversified conglomerates in Sri Lanka, recently introduced the new and improved WD-40 Specialist range to the local market, as the sole distributor for WD-40 in Sri Lanka. The WD-40 Specialist range now comes in grease, lubricants, and cleaners along with its new refreshing look.

The new WD-40 Specialist range includes general and automotive ranges of products. The general range includes a 360ml White Lithium Grease which is a high viscosity solution that delivers long term lubrication that does not drip or run, while the 360ml Silicon Spray is a non-staining, hard-working formula which provides excellent lubrication without attracting dirt and also provides protection against moisture. The 360ml and 200ml Contact Cleaner cleans away oil, dirt, flux, residue and condensation from sensitive electronics and electrical equipment by rapidly penetrating hard-to-reach areas and it dries quickly without leaving any residue. The 360ml Dry Lube contains PTFE (polytetrafluoroethylene) which delivers enhanced lubrication and protection, leaving a dry clear film, avoiding attraction of dirt, dust and oil, while the 450ml Degreaser comes with a deep penetrating formulation that effectively removes tough grease, oil, dirt, tar, adhesives and similar substances.

The automotive range includes a 450ml



Brakes and Parts Cleaner that is non-staining, leaving no residue and is also non-corrosive. In addition, it assists in stopping disc brake squeal and eliminates clutch slippage. The 360ml Chain Lube is a high performance, fully synthetic and extremely tacky chain lubricant which is ideal for street and off-road motorcycles, karts, and ATV applications.

Mr. Vijitha Bandara, Director of DIMO stated, "At DIMO, we always strive to provide our consumers with the best and most innovative product ranges from our globally acclaimed brands. The improved WD-40 Specialist range is the ideal lubrication solution that meets specific hard-core jobs. DIMO, as a brand that understands the pulse of our consumers, we constantly challenge ourselves to offer the best and improved products, catering to the ever-changing needs of the consumers".

Furthermore, WD-40 Multi-Use Product protects metal from rust and corrosion, penetrates stuck parts, displaces moisture and lubricates almost anything. It even removes grease, grime and more from most surfaces. This comes in 100ml handy packs, as well as 191ml, 333ml, 412ml cans and 4L bulk cans. The WD-40 aerosol spray has helped millions of Sri Lankans for over a decade, with its unique capability to fix small problems before they get out of hand.

WD-40 is one of the world's best-known brands and is dedicated to creating positive lasting memories for our end-users by solving problems in workshops, factories and homes around the world. With 8 decades of DIMO trust, WD-40 range of products are currently available island-wide in general trade shops, automotive shops, hardware shops, modern trade channels as well as e-commerce platforms

STIHL x DIMO "Catch the Logo" Contest

STIHL together with its local partner DIMO organized "Catch the logo" contest as a Dealer engagement initiative to increase the brand awareness within the dealers and dealer assistants during Sri Lanka Vs. India One day Cricket series which was held recently.

Under this contest Cricket fans who are also DIMO dealers needed to click the picture of the STIHL logo appearing on the screen while they are watching the cricket match on TV and WhatsApp the image to a given number with their details to stand a chance to win STIHL



exclusive gift vouchers from DIMO. There was an overwhelming response from the dealers

for this contest. The company selected 16 winners from the "Catch the logo" contest.

Chairman visits Vavuniya distributor

Mr Ranjith Pandithage and Mr Vijitha Bandara recently visited Vavuniya Distributor – BIGB Vavuniya and DIMO's distribution team. The objective of this visit was to strengthen the relationship with the distributor. Year on year growth and control of debts were presented during the visit.



DIMO Organized Product Awareness for TSHDA

The DIMO Power Tools and Equipment Team organized an awareness program for Tea Small Holders' Development Authority (TSHDA) to educate them on the importance of the mechanization of the tea industry. Tea export plays an integral part in gaining foreign exchange to the country. Team also educated TSHDA officials on Power Tools and Equipment offered by DIMO and how these products will increase the productivity of the tea industry.



DIMO Automotive Components Division Organized a Training Session

DIMO Automotive Components division organized a product awareness and a training session for the staff of Rainbow Distributors (Pvt) Ltd, one of DIMO's authorised MEGA Distributors in the Retail section and the Southern region staff of the Consumer Division of DIMO on 15th October 2021.

The main objective of this initiative was to educate the staff on the full range of Automotive aftermarket products/brands

(Rane, WD-40, FENNER, SBF, FERRI, etc.), USPs and the TTS schemes offered by DIMO. Product Managers and Sales Manager conducted the session while Area Sales Representatives also took part.



DIMO Supplies STIHL Tillers for Jaffna Agriculture Department

The Power Tools and Equipment division of DIMO recently secured a tender to supply a large number of STIHL Tillers for the Agriculture Department in Jaffna. DIMO has delivered 75% of the equipment under this tender to the Agriculture Department.

This is a significant milestone for the Power Tools and Equipment division since STIHL MH 610 is a newly launched Tiller model in the market and within such a short period of time, the division was able to secure this tender despite higher competition in the market.

The Agriculture Department in Jaffna will

distribute these Tillers among farmers in the area for uplifting the productivity of the Farmers while covering 50% of the machinery cost. The Division had to go through rigorous evaluation processes to win this tender and this achievement ensures that STIHL MH 610 is a perfect tiller for the local farmers.



Product Demonstration for Maskeliya Plantations Staff

Power Tools and Equipment Division of DIMO conducted product demonstrations for Maskeliya Plantations staff recently.

The session was focused on 360 solutions which DIMO could offer for Maskeliya Plantations through Power Tools and Equipment Division and participants had the opportunity to experience products while clearing their doubts on the usage of these products.

All planters and engineers of Maskeliya Plantations participated at this program and they were educated on how to increase their productivity and reduce machinery expenses by choosing the right tool with the right service.



Online Sales for Stanley, Black+Decker Cross Rs 10 Million

STANLEY, BLACK+DECKER brands gained higher sales through its E-commerce sales drive campaign which was conducted from 18th September - 31st October 2021. This consisted of Shop & Win Campaign, Children's Day Competition and Halloween Cyber Weekend to end the campaign. The campaign attracted 10Mn + Impressions along with STANLEY, BLACK+DECKER brands delivering a Rs. 10.7Mn Turnover.



Tyre Training & Awareness Program



A training and an awareness program on Tyres were conducted to enhance the knowledge of tyre products offered by DIMO among the Jayasiri Motors

Mawanella staff on 26th November.

More than 40 technical and sales staff of Jayasiri Motors participated at the

training session and they were educated on the technical aspects related to tyres and key benefits of using tyre brands under DIMO.

DIMO Tech Facilitates Industrialists with Free Technical Inspections to Accelerate Covid -19 Economic Recovery



DIMO, a leading diversified conglomerate in Sri Lanka, further extends its commitment to the Covid-19 economic recovery of the nation by facilitating free technical inspections to the industrialists through DIMO TECH, Group's General Engineering Solutions arm.

DIMO TECH extended this opportunity to all the business sectors to which it offers General Engineering solutions. Through this, the industrialists now receive free sessions of technical inspection from a team of well experienced professionals. These sessions will also provide the necessary guidance on the proper maintenance of the industrial equipment. The company has already expanded its General Engineering services to hospitals and hotels to ensure smooth functioning of these institutes.

DIMO, with over 8 decades of expertise in handling world renowned engineering brands such as MTU, Detroit Diesel and John Deere, is well geared to assist these industrialists in order to reach their

potential and strengthen their overall operational processes.

Director of DIMO, Vijitha Bandara stated "General Engineering plays an integral part, especially in developing the industrial sector in the country and thereby improving the productivity of all sectors. Proper maintenance and regular servicing of machinery and equipment are pivotal aspects to ensure smooth functioning of any business. We aim at further strengthening our exceptional service offerings to enable industrialists to successfully navigate the current business context owing to the pandemic".

Due to the halted operations during the travel restrictions, the machinery and equipment of most businesses were inoperative for a long period of time. Smooth functioning of machinery leading to higher productivity is critical in accelerating economic development. Therefore, DIMO TECH firmly believes it is essential that these machines are provided with adequate inspection prior

to their commencement of operations. This measure will also assist in identifying any technical error of the machinery, for the businesses which had continued throughout the pandemic to proactively diagnose any potential technical error, without leading to sudden breaking down of the machinery at any given point of time.

DIMO TECH provides maintaining and repair services for Mechanical Equipment & Buildings, Boiler and Heating System Maintenance, performs Routine Preventive Maintenance to Pumps, Ventilation systems, Steam Turbine and also undertakes Tea & Rubber machinery manufacturing. The services also include ship repair, locomotives and Diesel Power Generator repairs, and repair and maintenance of plant equipment. When ship repairing is considered, the company has the capabilities of overhauling any engine type and the timely provision of necessary spare parts. Aviation sector is another important area that the Group covers under its general engineering business arm.




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