Diesel & Motor Engineering PLC (DIMO) takes pride in representing the World’s Best Engineered Brands in Sri Lanka since 1939. “Synergy” is the biannual newsletter of DIMO.
DIMO Delivers First MANITOU to SL Air Force

An equipment handing over ceremony took place at the Katunayake Air Force base, where MANITOU Aerial Working Platform MANIACCESS 200ATJ was handed over to the Air Force by Mr Nishantha Fernando (DGM-DIMO) and Mr Amit Kumar (Area Sales Manager) recently. MANITOU is a French brand that DIMO acquired recently.

And this is the first machine delivered in Sri Lanka and also the first time Air Force has purchased such an equipment. This allows flexible access to tasks such as maintenance and construction work inside hangers/Aircraft Maintenance.

DIMO Partnered as the Main Sponsor for Bungee Festival powered by DIMO TATA GenX Nano

DIMO partnered as the Main Sponsor of the Bungee Festival held for the first time in Sri Lanka featuring the GenX Nano. This special event was hosted at the Waters Edge from the 08th – 10th January 2016. The objective was to gain a greater brand mileage through affiliating the TATA GenX Nano with the youth.

The entire event was fully branded with TATA GenX Nano with a prominent vehicle display and other material. The pre-event campaign of the bungee Festival powered by DIMO TATA GenX Nano was mainly based on digital medial through Facebook. The positive response DIMO gained from the Facebook competition carried out on the Tata Motors Sri Lanka Facebook page to give away Free Jumps both externally and internally was a highlight.

Test drives were also offered to the jumpers and their valuable feedback was captured through interviews. Further, live updates of the event throughout the 3 days were shared on the Tata Motors Sri Lanka Facebook page encouraging the fans to come to witness the event.
The Royal Ceremony of Bosch Knights

Bosch Power Tools Department of DIMO organized a dealer event for their top 25 channel partners. The event was conducted at the DIMO 800 on the 22nd January 2016, in order to appreciate their valued contribution towards Bosch Power Tools and to further strengthen the relationship.

Mr Ranjith Pandithage (Chairman & Managing Director) delivered the welcome speech while Mr Swaminathan (General Manager – Bosch SAARC Region) and Mr Kumar Rodrigo (Business Unit Manager – Power Tools) addressed the gathering.

Mr Tharindu Atapattu (General Manager) delivered the vote of thanks for the stake holders of the event. Customers were recognized by giving a token of appreciation by the Management of DIMO together with Mr Swaminathan of Bosch India. Mr Gahanath Pandithage (Group CEO), Mr Channa Weerawardane (Director in charge) and other GMC members also graced the event.

CEB Grid Substation Opening at Maho

DIMO (Pvt) Limited together with Siemens India completed a Grid Substation at Maho. The opening ceremony was held on the 1st March 2016. Hon. Ranjith Siyambalapitiya (Minister of Power and Renewable energy), Hon. T.B Ekanayake (State Minister of Lands), Dr. Suren Batagoda (Secretary to the Ministry of Power and Renewable energy) and Mr. Anura Wijepala (Chairman - CEB) graced the event while Mr. Sarath Algama, Mr. Janaka Rodrigo, Mr. Anura Wijesinghe, Mr. Hemal Rathnayake and the staff members from DIMO Kurunegala Branch represented DIMO.
Tata Nano Challenge Mileage Rally 2016

Tata Nano reaffirms its position as one of the “most fuel efficient cars in Sri Lanka”. Diesel & Motor Engineering PLC, the only Authorized Distributor of Tata vehicles in Sri Lanka, selected the most fuel-efficient Tata Nano cars at the “Tata Nano Challenge Mileage Rally 2016” held on 26th June 2016 at Jetwing Blue.

The Tata Nano Challenge Mileage Rally 2016 was flagged off with the objective of raising customer awareness and highlighting the Tata Nano as one of the most fuel efficient passenger cars in Sri Lanka. Nearly one hundred Tata Nano owners from across the Island took part in the rally which started off from the DIMO Head Office and covered close to 100km through the towns of Kiribathgoda, Siyambalape, Gampaha, Udagampola and Divulapitiya, before arriving at the finish line in Negombo.

A fully paid 3 day tour to India was on offer as the 1st prize followed by a 2 night stay for 2 at a star class hotel and dinner for 4 as the 2nd and 3rd prizes respectively. Mrs. Ranika Sulakshani was adjudged the winner after clocking an impressive 36.88 Km/l on her Nano, whilst Mr. Upali Kithsiri and Mr. T.B.G Soyza bagged 1st and 2nd runner up positions respectively. Skil power tools and free repair & service vouchers were distributed as consolation prizes for categories of Highest Mileage on the ODO metre (257,404Km / 216,089Km / 213,540Km / 201,987Km), Best Accessorised car, Best Maintained car and for the highest number of services done with DIMO.

All competitors enjoyed a scrumptious lunch buffet at Jetwing Blue and were given a free detailing voucher and a certificate of participation. Tata Genuine Spare Parts, Tyre and Bosch Auto Components Departments displayed their product offerings at the venue whilst a free Tyre Inspection was carried out prior to the event.

Mr Ranjith Pandithage, Mr Vijitha Bandara, Mr Wijith Pushpawela, Mr Chaminda Ranawana, Mrs Dilrukshi Kurukulasooriya, Mr Rakitha Gunasekera Mr Mahesh Karunaratne, Mr Naveen Seneviratne and Mr Anura Wijesinghe, together with Mr Sujan Roy [Head of Marketing Services, International Business Passenger Cars & Regional Head (South Asia)], Mr Randhir Choudhary [Area Customer Support Manager Passenger Vehicles (International Business)] and Mr Pranaw Kumar [Area Manager Passenger Vehicles (International Business)] were present at the event. Tata Passenger Cars Team, Tata Genuine Spare Parts Team and Tata Service Team were also present at the event.
Launch Of DIMO Tyre & Battery Mobile Service

DIMO Tyre and Battery Mobile Service was launched on 2nd of February 2016, by Mr Channna Weerawardane, with unveiling the fully equipped mobile service vehicle. This is the first occasion this mode of service for tyres is made available in Sri Lanka. Following services will be provided through this service.

- Testing of batteries,
- Air inflation
- Replacement of spare wheel in the event of a tyre puncture
- Battery jump start
- Sale of batteries

These services will be available to the users of Michelin, Kumho, Jinyu tyres and RB batteries free of charge. The mobile service will function 24-hours of the day for seven days of the week and the area of operation will initially be Colombo municipal area (Col 01-15). For obtaining the services the customer should contact our Hotline number 0112449727.

This will be a key initiative for us to differentiate DIMO Tyres from the competitors in terms of value added services. Mr Roshan Serasinghe (GM Tyre Department), Mr Ramesh Somarathne (DGM- Passenger Tyre), Mr Yohan Thilakarathne (DGM-Corporate Communications), Mr Anas Mohamed (AGM – Commercial Tyre), Mr Achira Kekunadola (Business Unit Manager-Tyre Mart), Mr Kanishka Thilakarathna (Marketing Manager – Tyre Department), Mr Sanjeewa Wickramarathna (Technical Manager – Tyre Department) and the staff participated at the occasion.

New branches opened

Two new DIMO branches were opened at Chilaw & Welimada.
Yet another achievement by TMS Repair Team

The Total Marine Solutions Department of DIMO Limited carried out another successful afloat repair job on board of a loaded gas tanker vessel 12 Nautical miles off East coast of Trincomalee. Four Units of MAN B & W Main engines of the Vessel Green Star, belonging to Evergas Ship Management Company – Singapore were overhauled for 4 days. The Cargo capacity of this machine is 18,000 MT. The owners were found content with the team’s performance and timely completion of the repairs.

Hon Uwe Beckmeyer & German Delegation hosted at DIMO 800

Sri Lanka welcomed Hon Uwe Beckmeyer (Parliamentary State Secretary at the German Federal Ministry of Economic Affairs and Energy) and his delegation from Germany on 16th May 2016 at a Grand event held at DIMO 800. Hon Karu Jayasuriya (Speaker of the House), Hon Ravi Karunanayake (Minister of Finance), Hon Arjuna Ranatunga (Minister of Ports), the German Ambassador and his Embassy Staff, Heads of companies representing German brands, Mr & Mrs Ranjith Pandithage, Mr Gahanath Pandithage, Mr Channa Weerawardena, Mr Suresh Gooneratne Mr Sarath Algama, Mr Vijitha Bandara, Mr Wijith Pushpawela, Mr Chaminda Ranawana and senior members of the DIMO Tribe took part at the event.

The event was organized by the German Embassy in Sri Lanka – and held at DIMO 800 on the invitation of Mr Ranjith Pandithage. DIMO is proud and privileged to have hosted an event of this magnitude and importance.
Mercedes-Benz Sri Lanka wins first ever Award for Digital Technology - Another first for DIMO

DIMO’s efforts with Mercedes-Benz, Saatchi & Saatchi Sri Lanka and Uber made way for a Silver Award for their MercMyRide campaign at the ACEF (Asia-Pacific Customer Engagement Forum & Awards) Awards. Following the success of MercMyRide, Sri Lanka’s first on-demand luxury ride experience with Mercedes-Benz and Uber, the creative agency behind the idea, Saatchi & Saatchi Sri Lanka was awarded a Silver for its “Successful Use of Technology” in the BTL Category at the Asia-Pacific Customer Engagement Forum & Awards held at The Westin Mumbai Garden City Hotel in India on the 29th of April. This is the first time a Sri Lankan brand has won an award in this category for customer engagement.

Founded in 2012, the Asia-Pacific Customer Engagement Forums & Awards hosts one of the continent’s largest communities of customer engagement and advocacy professionals, who recognise effective work across India, Sri Lanka and GCC Countries. The strategic brand collaboration with Uber allowed Mercedes-Benz to deliver a new-age experience to Sri Lankans using the state-of-the-art technology found in the global on-demand mobility app. With a central command center, live film crew and connected vehicles, the experience featured multiple levels of real-time collaboration to deliver a premium service to all passengers. Salesmen from the Mercedes-Benz team personally chauffeured each vehicle, sharing the excitement as they surprised riders on a Valentine’s experience like no other.

The video of the experience, which was later promoted on the popular Mercedes-Benz Sri Lanka Facebook page, was shared over 320 times and reached more than 180,000 Sri Lankan’s in just 5 days. The use of social media further enhanced customer engagement and awareness with Mercedes-Benz Sri Lanka recording a 20% increase in amount of people reached through Facebook.

The MercMyRide experience can be viewed at: https://www.youtube.com/watch?v=rRkywts5Hc

Mercedes-Benz Delivers 42 Vitos

The official handover of the new Mercedes-Benz Vito fleet of DHL delivery vehicles took place at the DIMO 800, Mercedes-Benz Centre of Excellence, the Authorized Distributor for Mercedes-Benz vehicles in Sri Lanka on 26th July. This new fleet is the second largest Mercedes-Benz vehicle fleet in the South Asian region. The venue was filled with the DHL fleet of Vitos. The management of Diesel & Motor Engineering PLC, DHL, and LOLC were present at the event. The audience was addressed by Mr. Ranjith Pamithage - Chairman and Managing Director, Diesel & Motor Engineering PLC, Mr. Olaf Petersen – Vice President Sales, Marketing and Customer Relations, Daimler south East Asia and Mr. Dimithri Perera - Country Manager, DHL Sri Lanka.
DIMO launches the all new E-Class

DIMO launched the new E-Class (W213) at Shangri-La’s Hambantota Resort & Spa on 11th June 2016. Invitees were entertained to a five course sit down dinner during the MercedesTrophy 2016 Awards Ceremony and the new E-Class launch. The invitees were invited for the MercedesTrophy Awards Ceremony 2016 and the launch of the new E-Class was a complete surprise for the audience. The famous acappella group Voice Print also performed a series of songs which related to each E-Class generation - which was more of a preface for the launch of the new E-Class: the Evolution of Intelligence. E-Class Saloons belonging to each generation were also exhibited at the entrance to the hall.

The introduction to the new E-Class was delivered by Rajeev Pandithage (General Manager – Mercedes-Benz Sales). The customers were allowed to experience the vehicles at specially constructed Experience Zones. The new E-Class is the most intelligent saloon built thus far – a "Masterpiece of Intelligence".

The introduction to the new E-Class was delivered by Rajeev Pandithage (General Manager – Mercedes-Benz Sales). The customers were allowed to experience the vehicles at specially constructed Experience Zones. The new E-Class is the most intelligent saloon built thus far – a "Masterpiece of Intelligence".
Jeep Freedom Drive – Yala

Jeep Sri Lanka, in keeping with its core brand values of freedom, capability and adventure, partnered with “Cinnamon Nature Trails” last year which is the wildlife and tourism arm of Cinnamon Hotels. Whilst the first edition of the Jeep Freedom Drive took place in Habarana last year, Jeep Sri Lanka took 21 of its loyal Jeep enthusiasts to Yala over the weekend (1st-3rd July) to provide a wild life and an off-road experience in Block 1 and Block 2 of Yala. All Jeep owners assembled at DIMO 800 on Friday (1st July) and took off as a convoy heading to Cinnamon Wild Yala for lunch where lodging was provided over the weekend.

After checking in for lunch on Friday, all Jeep owners enjoyed the Flora & Fauna of Block 1. Some were fortunate to witness a few leopards and sloth bears while testing the capability of the Jeeps as well. Two hours were spent in Block 1 and all Jeep owners returned to the hotel for cocktails and dinner thereafter. Whilst the cocktails were going on, a presentation was given by the Cinnamon Nature Trails team on the beauty of Yala and its history.

The second day was very adventurous as all Jeep owners went on an off-road excursion on the wilderness of Block 2 crossing the Manik River from Block 1. The Jeeps were tested to the limit whilst going through all terrains such as mud, sand, gravel and even large water crossings. All enjoyed and learnt much about off-roading and what their Jeeps are capable of. Lunch was served on the beach in Pilinnawa and returned for high-tea near the lake bund. Furthermore, the convoy was lucky enough to witness the Paada Yathraa devotees who were travelling from Jaffna to Kataragama crossing the unforgiving terrains and humidity of Block 2.

A gala dinner was arranged for Jeep owners on the second day by the beach. Mr. Ranjith Pandithage, Mr Gahanath Pandithage and Mr Rajeev Pandithage was present at the Jeep Freedom Drive – Yala. The owners were found content with the team’s performance and timely completion of the repairs.
DIMO Agri Team organizes Mahindra Tractor Dealer (Sri Lanka) Conference 2016 at Kochin, Kerala, India.

This event was initially planned to be held at DIMO 800. Based on the initiative of Mr Gihan Fernando and Mr Amal Thilakarathne, the event was then organized to be held at Kochi, Kerala. The entire event was planned from Sri Lanka and then in India by DIMO Agri Team. Logistics, visa and ticketing of 65 dealers were also arranged by DIMO. DIMO Agri invited few Senior Managers of Mahindra Tractors India also to the event, who flew down from Bombay. The theme of the Dealer Conference was “Mamangam” - an ancient event celebrated in Kerala.

This was the first-ever event organized and executed solely by DIMO, in another country. Dealers were accommodated for two nights at 5-Star Deluxe Kochi Marriott Hotel. The event was carried out mainly in Sinhala. The Sri Lanka national anthem was sung at the beginning of the event – making it a truly Sri Lankan event and an emotional one. Mr Gahanath Pandithage, Mr Ranjith Pandithage, Mr Sanjay Jadhav (Head of South Asia – Mahindra Tractors), Mr Subodh Arora (Head of Products and Marketing – Mahindra Tractors) & Mr Gihan Fernando spoke at the event.

The event ended with Mr Ranjith Pandithage thanking the DIMO Agri Team for organizing a memorable event for the dealers and a great event out of Sri Lanka.
The Mercedes-Benz Pageant 2016

The 26th Mercedes-Benz Pageant was held on Saturday, 30th April 2016. A total of 646 Mercedes-Benz vehicles came under one roof at BMICH shattering all previously held records, and once again proving that Mercedes-Benz is the most beloved luxury automobile brand in the country.

With live music by Flame, sumptuous food, ample games, a kiddies corner for all the families, and a display of the latest range of Mercedes-Benz passenger and commercial vehicles the guests were occupied throughout and had the opportunity to mingle with like-minded individuals and share thoughts about the three-pointed star. The organisers of the Mercedes-Benz Pageant, the Mercedes-Benz Club of Sri Lanka were present to help classic car enthusiasts with their requirements and discuss the latest trends prevailing in the world of classics.

The latest Mercedes-Benz fleet was on display, highlighting the Mercedes-Benz GLS the seven seater luxury SUV, Mercedes-Benz GLE Coupe, the mammoth Mercedes-Benz Actros and the E-Class display, which displayed the 9 generations of the said model dating from 1953. Fifteen categories of vehicles were judged based on condition and period correct restoration. The followings were the models judged.

Pre-War, 170 V, 170 S, 180 A, 180 B, SL-Old, W 110, W 111/W 112, W 108/ W 109, W 114/W 115, W 116, W 123, W 124, W 126, W 201, W 202. Apart from the categories that were judged, there were 17 models which were included in a raffle where the winners were given a Mercedes-Benz goodie bag. The following models were included in the raffle: W203, W 204, W205, W210, W 211, W 212, W 140, W 220, W 221, W 222, Sports cars, CLS, A-Class, B-Class, SUV, CLA and Commercial vehicles.

The occasion was graced by the German Ambassador to Sri Lanka His Excellency Dr. Juergen Morhard and his wife as special invitees while the Chairman of DIMO Mr. Ranjith Pandithage, the Board of Directors of DIMO, and the GMC committee were also present.
DIMO is a Great Place To Work yet again!

DIMO dominated the glamorous awards night organized by the Great Place to Work Institute Sri Lanka by winning 3 awards which included:

- Award for being one of the best 25 Great Places to Work in Sri Lanka
- Award for Best Public Limited Company
- Special Category Award for Best Practices in Talent Acquisition

In addition, DIMO also won the "We Love our Workplace" Video Contest. The Awards Night was held on 8th July 2016 at the Cinnamon Grand Hotel.

Great Place to Work Institute Sri Lanka has been conducting the survey for the last four years where they Benchmark the employee responses to help build a better workplace for organizations.

Great workplaces are built through the day-to-day relationships that employees experience. The key factor in common in these relationships is ‘trust’. From the employee’s perspective, a great workplace is one where they: Trust the people they work for; Have ‘pride’ in what they do; and ‘enjoy’ the people they work with. Building high quality relationships in the work place, trust, pride and camaraderie are the pillars of Great Place to Work institute. Trust is the defining principle of great workplaces – created through management’s credibility, the respect with which employees feel they are treated, and the extent to which employees expect to be treated fairly. The degree of pride and levels of authentic connection and camaraderie employees feel with one are additional essential components.
DIMO Praja Sathkara

The flood relief funds received from DIMO Tribe during May 2016 were donated to affected parties. These operations covering Siyambalape, Biyagama, Malwana, Kalupalama, Bulathkohupitiya areas were successfully carried out with the participation of the employees from TATA Siyambalape, DIMO 800 and Kurunegala Branch. More than 2000 people in different flood affected areas were covered under this relief programmes. Rice, Sugar, Milk powder, Tea, Biscuits, Dhal, Soya meat, Salmon, Candles & Match boxes, Water bottles and sanitary items were distributed among the affected people.

DIMO Siyambalape also, along with the Head Office, organised distribution of essential relief items to people affected by flood in Malwana, Biyagama, Kauduwela and surrounding villages. A raft specifically made by workshop staff using scrap barrels and other materials was handed over for relief items distribution purposes. DIMO Siyambalape would like to thank Biyagama Police and Navy for their assistance in this worthy cause.

The Jeep Relief team was also in full swing from the 18th to the 23rd of May 2016 providing much needed relief to the flood victims who had to undergo the worst natural disaster since the tsunami struck in 2004. DIMO together with the members of the Jeep Club of Sri Lanka assisted in many rescues using inflated boats, Jet skis rescuing many individuals who were stranded when the water levels were increasing. Apart from the rescue missions immediately after the floods, the Jeep relief Team distributed water bottles, dry rations, sanitary napkins, biscuits, medical items, bet sheets and many more to the areas of Rathnapura where many individuals haven’t provided relief due to the roads being under water. The Jeep Capability was used to a large extent to visit these areas and provide much needed assistance.
TATA GenX Nano Y FM Mega Savari was commenced

TATA GenX Nano Y FM Mega Savari campaign was flagged off on 12th July 2016, at Negambo central bus stand premises. The program was started ceremonially. TATA GenX Nano vehicles were displayed and the public was offered test drives. TATA GenX Nano Y FM Mega Savari will touch hundred major towns in fifty days all over the island. The main object of the campaign is to position the TATA GenX Nano as the Sri Lankan youth car.

TATA Passenger Car team together with Y FM (Youth Radio Channel) and National Development Bank (NDB) hosts the event.

---

Team Shark Member Excel at Formula Student World Competition 2016

Team Shark Members of University of Moratuwa, were able to excel at the Formula Student World Competition 2016, which was held at the Silverstone Circuit in the United Kingdom from 14th to 17th July 2016.

They were able to make the motherland proud by winning the following awards;

- Best New Comer
- Best Driver 2016
- Dedication To Formula Student

Team Shark members were welcomed yesterday at the Bandaranaike International Airport by Mr Sampath Kumarasinghe, Lecturers and Students of University of Moratuwa. They were fully sponsored by DIMO.
Introducing DIMO Agri

DIMO Agri Machinery Department launched their new identity: DIMO Agri, at an event held on 4th July at DIMO 800. The new DIMO Agri Logo was introduced to the media at the press conference in the presence of representatives from DIMO, Claas, Mahindra Tractors and Sharp Garuda. DIMO introduced the new Claas CT40 machine, Mahindra Yuvo range tractors and the Garuda equipment at the event.

Mr. Ranjith Pandithage, Mr. Gahanath Pandithage, Board of Directors and GMC Members took part at the event. The event was also graced by Dr Jens Oeding (Regional President of Asia - CLAAS), Mr Varghese Saji (Manager Exports - Mahindra Tractors India), Mr KK Rajan (Chairman - Sharp Garuda Farm Equipment’s) and Representative from Claas, Mahindra Tractors and Garuda did presentations on the latest products. Mr Priyanga Dematawa (General Manager - DIMO Agri Special Projects) also did a presentation on DIMO’s new vision towards non-machinery based Agri businesses.

Mr. Gihan Fernando (Assistant General Manager – DIMO Agri Machinery), Mr Amal Thilakaratne (Business Unit Manager - DIMO Agri Machinery) and DIMO Agri team were also present at the event. Special invitees from Ministry of Agriculture and related institutes and customers were treated to cocktails thereafter.
Ophthalmology Congress – 2016

The 25th Scientific Ophthalmology Congress 2016 was held on the 1st and 2nd October 2016 at Cinnamon Grand, Colombo. The function was attended by approximately 350 Ophthalmologists and Optometrists from all over the country. DIMO representing its principal Carl Zeiss, displayed Fundus Camera, Medical Loupe, Slit Lamp, Refractive Lenses and Spectacle Frames at the stall, allowing participants to experience the latest developments and technological advances Zeiss has to offer. Other competitors in the industry such as Alcon, Topcon and Nidek also set up stalls at the event.

However, DIMO was recognized for having the ‘Best Trade Stall’ at this year’s Congress by receiving a certificate and award for its achievement.
DIMO sweeps CA Sri Lanka Annual Report awards 2016

The 25th Scientific Ophthalmology Congress 2016 was held on the 1st and 2nd October at Cinnamon Grand, Colombo. The function was attended by approximately 350 Ophthalmologists and Optometrists from all over the country. DIMO representing its principal Carl Zeiss, displayed Fundus Camera, Medical Loupe, Slit Lamp, Refractive Lenses and Spectacle Frames at the stall, allowing participants to experience the latest developments and technological advances Zeiss has to offer. Other competitors in the industry such as Alcon, Topcon and Nidek also set up stalls at the event.

However, DIMO was recognized for having the ‘Best Trade Stall’ at this year’s Congress by receiving a certificate and award for its achievement.
DIMO won two awards at the Best Corporate Citizen Sustainability Award 2016

DIMO won two awards at the Best Corporate Citizen Sustainability Award 2016- organized by Ceylon Chamber of Commerce which was held yesterday at the Cinnamon Grand Hotel. The Best Corporate Citizen Sustainability Award assess the interactions of a corporate entity, with its stakeholders; Environmental, Employees, Customers, Suppliers, Community, Government and Shareholders.

AWARDS

- **Top Ten Best Corporate Citizens for 2016**
  (Recognition of DIMO’s remarkable efforts in Environment, Social and Economic Sustainability.)

- **Top 5 Projects**
  (The Project “Team Shark”- Formula Student was awarded in recognition of DIMO’s commitment beyond the bottom line.)
DIMO beats Hayleys comprehensively

DIMO claimed a comfortable win against Hayleys in their annual cricket encounter played at Colts grounds on 28th August. The match was played for the DIMO-Hayleys Chairmen’s Trophy. Lankan Jayasekara was awarded as the best batsman and the man of the match, while Aravin Premaratne was awarded as the best bowler. Ramesh Mendis was picked as the best fielder. The DIMO Team was led by Matheesha Perera.

The New Kurunegala DIMO Regional Center Opened Ceremonially

The new DIMO Regional Centre was opened on 7th of October 2016 in Kurunegala by Mr & Mrs Ranjith Pandithage. The new facility is located at No. 88, Dambulla Road, Yaggapitiya, Kurunegala. Mr Gahanath Pandithage, Mr Channa Weerawardane, Mr Suresh Gunaratne, Mr Vijitha Bandara, Mr Chaminda Ranawana, Mr Ajit Algama, Mr Chandana Kodituwakku, Mr Nishantha Mudannayake, Ms Dilrukshi Kurukulasuriya, Mr Rakshita Gunasekara, Mr Rajeev Pandithage, Mr Satish Machiraju (Regional Sales Manager – SAARC – Tata Motors Limited), Mr Nalinda Kurukulasooriya, Mr Mahesh Karunaratne, Mr Navin Seneviratne, Mr Madhu Singh (Country Manager – Tata Motors Limited), Mr Tharindu Atapattu, Mr Gihan Fernando, Mr Sampath Kumarasinghe, Mr Anura Wijesinghe, Mr Hemal Rathnayake together with DIMO Tribe Members participated at this event.
Launch of DIMO Tata Kurunegala Regional Center Service Complex and “Global Service Camp for Tata vehicles” Campaign

DIMO Tata Kurunegala Regional Centre service complex and “Global Service Camp for Tata vehicles” service campaign were launched on 21st November 2016 at DIMO Regional Centre Kurunegala by Mr Guenter Butschek (CEO and Managing Director - Tata Motors Limited) and Mr Ranjith Pandithage.

Seven vehicles were delivered to commemorate the occasion including a Tata Nano and mango trees were planted by Mr Guenter Butschek and Mr Rudrarup Maitra at the location to mark the presence. Mr Gahanath Pandithage, Mr Rudrarup Maitra (International Business-Commercial Vehicles Head – Tata Motors Limited), Mr Vijitha Bandara, Mr Sateesh Machiraju (Regional Manager-SAARC - Tata Motors Limited), Mr Nalinda Kurukulasooriya, Mr Madhu Singh (Country Manager Sri Lanka - Tata Motors Ltd), Mr Mahesh Karunaratne, Mr Navin Seneviratne, Mr Anura Wijesinghe, Mr Rakitha Gunasekera, Mr Nishantha Mudannayake, Mr Sampath Kumarasinghe, Mr Hemal Rathnayake DIMO Branch Managers, Product Managers together with the Tata team graced the occasion.
New branches opened

No 100/1A, Colombo Road, Chilaw

Bandarawela Road, Welimada.

No 75, Matara Road, Akuressa.

No 768, Katukurunda, Kaluthara.

No 258, Chilaw Road, Periyamulla, Negambo.

No 738A, Colombo Road, Hidellana, Rathnapura

No 562/100, Jayanthi Mawatha, Anuradhapura.

No 786, Medawelena, Debarawewa, Tissamaharama.
New showrooms for Kent products

DIMO Consumer Products Division opened 2 showrooms for Kent products in Trincomalee and Kurunegala on 27th and 28th of November 2016. These showrooms will act as DIMO representatives in Trincomalee and Kurunegala for Kent Purifier products. Showrooms will also provide free water testing for the general public and recommend a purifier unit based on the quality of the water.

Trincomalee

Kurunegala

New WD-40 product range from Automotive Components Department

Automotive Components Department officially launched their new product range of WD-40, the WD-40 SPECIALIST AUTOMOTIVE on 24th September 2016 at DIMO800 Premises with the presence of Dealers, Customers, WD-40 Principals, DIMO Management, GMC Members and Automotive Components Team members.

Participants were welcome by DIMO’s Chairman Mr Ranjith Pandithage and Mr Marcus Chen, Regional Director-Asia from WD-40 Malaysia delivered his speech about WD-40 Brand, its history and new future developments. Mr SJ Zhen- Product Integrity Director-R&D Quality from WD-40 China conducted the main presentation of this event which introduced the new WD-40 SPECIALIST AUTOMOTIVE range to the audience.
DIMO Automobile Training School (DATS) shifts to new premises and holds the 2016 Graduation

Diesel & Motor Engineering PLC (DIMO) moved their specialized training center, DIMO Automobile Training School (DATS) to its new premises at Kirindiwela Road, Welihewiya. Along with the opening of the relocated DATS centre, the 2016 Graduation Ceremony was conducted at the new premises. Ten students from Jaffna DATS and a batch of six female students from Colombo DATS graduated on 9th September 2016. Mr Ranjith Pandithage (Chairman-DIMO), Mr Gahanath Pandithage (CEO-DIMO), Mr Jobst Feber (GM - DATS) and the General Management Committee of DIMO, ex-students, current students, graduates and their parents took part at the event. Mr Jobst Ferber also introduced the DIMO Technical Competency Center which consists of Vocational Education and Training (VET), Advanced Technical Training (ATT) and Consulting.

Having opened its doors to the nation’s youth in 1990, DIMO Automobile Training School (DATS) is a modern training centre offering training programmes in partnership with Daimler AG of Germany. In 2010, DIMO’s commitment to vocational education led to the opening of DATS in Jaffna. During this period of 26 years, Daimler AG has supported DATS through their technical expertise, guidance and equipment. More than 400 students have passed out from both Colombo and Jaffna DATS training schools to date. DATS is equipped with modern facilities that provide a comfortable, spacious learning environment for all students. The facilities include 3 fully-equipped lecture rooms, a modern electronic lab, a large workshop for vehicle repairs, a large workshop for basic metal work training, special tools to repair Mercedes-Benz cars, high-quality basic hand tool sets, specific electronic diagnostic equipment for Mercedes models and common electronic diagnostic equipment for other brands such as TATA. The current courses available at DATS include the Vocational Education and Training (VET) that focuses on Automobile Mechatronics and the Advance Technical Training (ATT) which provides various courses in “Advance Technical Training”.

DATS training methodology is geared to transfer knowledge to the students in an efficient manner. The methodology allows self-reliant learning under continuous guidance from specially-trained trainers in Automotive Mechatronics. While the number of students per batch is limited to only twenty, the learning process is highly efficient as a team comprises a maximum of five members. Additionally, there is a great emphasis on development of interpersonal skills which helps to produce well-rounded graduates who are ready to take on the challenges of a competitive automotive industry.
DIMO – No 1 in South East Asia for Service Excellence – 2016

DIMO is honored to be recognized once again as Number 1 in South East Asia for Service Excellence in After Sales. This remarkable accomplishment brings tremendous pride to Sri Lanka as a nation as DIMO achieved the international standards set by Daimler AG and beat a host of regional giants competing from the South East Asia region.

We extend our sincere gratitude to our valued customers for patronizing the Mercedes-Benz Centre of Excellence and for the positive feedback during the independent surveys conducted by Daimler AG. We are also proud of our team for their unwavering commitment and support; and join them in inviting all Mercedes-Benz owners to experience the services the ‘Star’ of South East Asia has to offer.