



Driving Engagement Through Digital Evolution

The Innovations Behind DIMO's 2025/26 Interactive Annual Report



Introduction: Redefining Stakeholder Engagement

DIMO's Annual Report microsite transforms corporate reporting from a static document into an immersive digital experience.



Technical Innovation & Gamified Interaction

Interactive engagement mechanisms encourage exploration and participation.



Gamified Engagement & Narrative Integration

Users can test their knowledge through challenges and compete on a live leaderboard.



Profile-Dependent Content Delivery

Content is dynamically tailored for investors, auditors, employees and retail shareholders.



Dynamic Visual Infrastructure

Animated graphics, responsive transitions and interactive infographics highlight key insights.



Augmented Reality Leadership Messages

AR-powered leadership messages create a more personal executive communication experience.



AI-Powered Avatar Assistance

An intelligent avatar assists users through voice and text-based interactions.



Semantic AI-Assisted Search

Context-aware search helps users discover information instantly.



Radical Inclusivity & Accessibility

Accessibility is embedded across every aspect of the experience.

Sign Language Integration

Leadership videos include professional sign language interpretation.

Braille Summaries

Braille summaries support visually impaired stakeholders.

Multilingual Ecosystem

Content is available in English, Sinhala and Tamil.

WCAG Accessibility Controls

Users can adjust contrast, typography and readability settings.

Dynamic Chart & Data Generator

Custom charts, filtering tools and exports support data analysis.

Dedicated Stakeholder Support

Direct communication ensures transparency and assistance.

Truly Sustainable Corporate Reporting

QR-driven distribution significantly reduces paper usage and logistics requirements.

