







DIMO Batta Trucks give self-employed individuals the opportunity to organize their own transportation and run mobile sales outlets. This revolutionized their dependency on third party transport solutions. The reliability of the vehicle, its build quality, and unparalleled fuel efficiency sets the DIMO Batta apart from all other competitor vehicles.

"I am a curd businessman from
Tissamaharama and currently have four
shops in Colombo. My DIMO Batta vehicles
travel to Colombo from Tissamaharama and
back, on a daily basis. They run 365 days per
year, covering a minimum of 500km per day.
I also use these vehicles to transport coconut,
rice, honey, etc. I started out with one DIMO
Batta and now own five. This is a very reliable
vehicle, backed by an efficient after sales team.
Parts and service costs are affordable. My
success is due to the cost-effective operations
of DIMO Batta, especially its fuel efficiency,
which allowed me to save a lot of money.

Mr. Nimal Rohana Curd Businessman Tissamaharama



Vehicles for transportation of passengers and goods (brand-new motor vehicles, special purpose vehicles and pre-owned vehicles).

Industry & external environment

The embargo on import of motor vehicles continued for the third successive year seriously limiting business options. The segment was limited to sale of pre-owned vehicles, sale of TATA Ace vehicles assembled locally and prime movers which were permitted to be imported, though lacking in demand. These vehicle sales were too curtailed due to high interest rates and down payments applicable for leases.

Value chain

The following table shows how the segment-specific value creation activities impact each capital.

Table 5: Value chain activities and impact on capitals – Vehicle sales segment

| Capital | Sourcing | Modifications Repairs | Delivering | Customer Engagement |
|-----------------------|-----------|--------------------------|--------------|------------------------|
| Financial | • | • | | • |
| Manufactured | | | | |
| Human | • | | | |
| Social & Relationship | | | | |
| Intellectual | • | | | |
| Natural | • | | | |
| | ■ Value e | erosion Value | preservation | Value creation |

Segment Strategy

Widening the pre-owned business for commercial vehicles arm was a product diversification strategy followed by the business. Curtailment of business was the only strategy for its survival with the alternative approach being to engage in vehicle assembly business.

Graph 1:
Vehicle sales segment revenue contribution to the Group





Scan this QR Code to view the sales related stakeholder testimonial in Our Performance Section

Table 6: Vehicle sales - Value creation dashboard

| Capital | ital KPI's | | | | Availability, Affordability & Quality of capitals | | | | |
|--------------|---|-------------|---------|---------|---|---------|---------|-----------|--|
| | | | 2022/23 | 2021/22 | 2020/21 | 2019/20 | 2018/19 | pillars | |
| Financial | Revenue | Rs. million | 2,710 | 5,684 | 6,439 | 13,783 | 20,318 | | |
| | Contribution to the group's revenue | % | 8 | 15 | 21 | 40 | 53 | 765 | |
| | Segment results | Rs. million | (185) | 189 | 340 | 659 | 968 | TODAY | |
| | Contribution to the group's segment results | % | (2) | 3 | 11 | 22 | 31 | | |
| Manufactured | Total capital expenditure during the year | Rs. million | 5 | 2 | 3 | 17 | 13 | - OXI | |
| | Inventory | Rs. million | 1,431 | 1,692 | 451 | 379 | 784 | dipolific | |
| Human | Engagement score | Index | 3.95 | 4.36 | 3.76 | 4.08 | 3.88 | | |
| | Employee benefits | Rs. million | 236 | 258 | 349 | 406 | 489 | | |
| | Investment on Training & development | Rs. million | 1 | 2 | 1 | 6 | 8 | | |
| Social & | Customer Satisfaction Index | % | 92 | 96 | 93 | 91 | 91 | - Aggard | |
| Relationship | Foreign principals | No. | 4 | 4 | 4 | 4 | 4 | dabailt | |
| Intellectual | IT spending (process & knowledge | - | | | - | - | | | |
| | management, data security) | Rs. million | 14 | 19 | 18 | 10 | 10 | Tungan | |
| | Accredited management systems | No. | 3 | 2 | 2 | 2 | 2 | | |
| Natural | Water consumption to generate | | | • | • | • | | • | |
| | one-million-rupee turnover | m³ | 9.33 | 0.97 | 1.44 | 1.31 | 1.36 | | |
| | Energy consumption to generate | | | | | | | 120 | |
| | one-million-rupee turnover | GJ | 0.88 | 1.42 | 1.11 | 1.19 | 0.98 | | |

vehicles with better emission records

Business





Segment specific risks & opportunities

locally assembled vehicles.

Figure 6: Vehicle sales segment risks & opportunities Enterprise Risks Risks Uncertainty surrounding government policy on Risk of high employee attrition due to vehicle imports. employee mobility. Segment's high dependency on Increasing preferences towards government policy. vehicles with better emission standards Risk of price escalations of light commercial vehicles that loses the Risks relating to exhaust emissions attraction of target segment. Non-availability of infrastructure to welcome electric vehicles. Opportunities Opportunities Opportunities in electric vehicles charging Cost optimization and business infrastructure. scale down strategy Opportunities for local value addition for Opportunity for electric vehicle sales and

Segment Outlook

- The industry is awaiting a signal from the Government regarding vehicle imports.
- Foreign principals have introduced efficient electric vehicles and DIMO is awaiting Government's policy change relating to vehicle imports.
- Demand for pre-owned vehicles may increase if interest rates reduce to acceptable levels.
- A strong demand for vehicles is anticipated if and when vehicle imports are permitted.





AFTERSALES SERVICES





1990 Suwa Seriya Pre-Hospital Care Emergency Ambulance service is designed to serve the people of Sri Lanka with response times on par with international standards. It caters to medical emergencies quickly and competently to stabilize the patient and transfer to a suitable hospital depending on the patient's condition. It offers its service 24 hours a day with 297 Tata ambulances operating across the island.

"The fleet uptime is crucial to the success of the service. DIMO After Sales Service and their 24-hour Roadside Assistance continue to ensure that our ambulances are available on the road 24/7 for any emergency. Their service and parts support has been excellent around the clock. Even during the Covid-19 pandemic period and spare parts import restrictions period, they went beyond the normal call of duty to ensure that our ambulances were operational."

Mr. Sohan De Silva

1990 SuwaSeriya Ambulance Service

Premium vehicles aftersales, mainstream vehicles aftersales, general engineering, vehicle assembly, camper trailer manufacturing and education in engineering.

Industry & external environment

Road passenger transportation activities improved towards the latter part of 2022/23, demonstrating a progressive normalization of public mobility. Despite COVID-19 and fuel availability issues, the private sector running grew by almost 25% in 2022. Lack of the most important three ingredients mentioned below made 22/23 the one of the hardest years for the aftersales segment, notwithstanding improvements in the external environment.

- Restrictions on automotive spare-parts imports for replacement
- Fuel availability
- Foreign currency availability for imports

Value chain

The following table shows how the segment-specific value creation activities impact each capital.

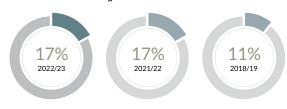
Table 7: Value chain activities and impact on capitals – Aftersales services segment

| Capital | Solution Mapping | Sourcing | Engineering | Customer Engagement |
|-----------------------|-------------------------------|-------------|----------------|------------------------|
| Financial | | • | | • |
| Manufactured | | | • | |
| Human | | | | |
| Social & Relationship | | | | |
| Intellectual | | | | |
| Natural | | | | |
| | Value ero | sion 🛑 Valu | e preservation | Value creation |

Segment Strategy

The segment pre dominantly followed the differentiation pillar of the corporate strategy. Constantly seeking a differentiated proposition through quality, authenticity, ethical behaviour, customer confidence and value for money. The expertise from the 'Best in Class' foreign principals help the customer to have the optimum solution. The 'solutions' mindset of the aftersales teams adds value to customers in many ways. Tacit knowledge of the organisation carried by the team members is helpful in differentiating DIMO from other solutions available in the market.

Aftersales services segment revenue contribution to the Group





Scan this QR Code to view the after sales related stakeholder testimonial in Our Performance Section

Table 8: Aftersales services segment - Value creation dashboard

| Capital | KPI's | | | Availability, Affordability & Quality of capitals | | | | |
|--------------|---|-------------|---------|---|---------|---------|---------|-----------|
| | | | 2022/23 | 2021/22 | 2020/21 | 2019/20 | 2018/19 | pillars |
| Financial | Revenue | Rs. million | 5,986 | 6,220 | 4,889 | 4,468 | 4,245 | |
| | Contribution to the group's revenue | % | 17 | 17 | 16 | 13 | 11 | |
| | Segment results | Rs. million | 1,445 | 1,583 | 964 | 867 | 806 | Thought . |
| | Contribution to the group's segment results | % | 19 | 29 | 31 | 30 | 26 | |
| Manufactured | Total capital expenditure during the year | Rs. million | 59 | 67 | 53 | 46 | 45 | /75K |
| | Inventory | Rs. million | 803 | 768 | 684 | 1,942 | 3,175 | Tabbill |
| Human | Engagement score | Index | 4.31 | 4.28 | 3.91 | 4.29 | 3.95 | |
| | Employee benefits | Rs. million | 614 | 587 | 440 | 476 | 720 | |
| | Investment on Training & development | Rs. million | 10 | 6 | 3 | 13 | 16 | |
| Social & | Customer Satisfaction Index | % | 88 | 87 | 89 | 87 | 85 | 020 |
| Relationship | Foreign principals | No. | 4 | 4 | 4 | 4 | 4 | dinali |
| Intellectual | IT spending (process & knowledge | | | • | • | - | | |
| | management, data security) | Rs. million | 86 | 56 | 40 | 10 | 17 | Tunga |
| | Accredited management systems | No. | 3 | 2 | 2 | 2 | 2 | |
| Natural | Water consumption to generate | | | | | | | |
| | one-million-rupee turnover | m³ | 20.6 | 9.25 | 7.01 | 11.00 | 13.93 | |
| | Energy consumption to generate | | | | | | | <i>Y</i> |
| | one-million-rupee turnover | GJ | 1.94 | 2.03 | 2.68 | 3.58 | 4.45 | - |

Business





Segment specific risks & opportunities

Figure 7: Aftersales services segment risks & opportunities

Enterprise Risks Risks Risk of automotive spare parts shortage due to Risk of the need to scale down import restrictions. combustion engine mechanics. Risk of decline in sales due to affected Skill migration of technical experts. disposable income and thereby consumers shifting away from franchised spare parts to low-cost alternatives. Transitions from fuel combustion engines to fully electrically powered vehicles that require lesser repairs. Opportunities Improve efficiency to bring down costs Opportunities Offer bundled services at affordable prices to attract more sales & retain private customers. Promoting DIMO automobile training school To exploit opportunities in repair of fully diplomas to produce more professional electrically powered vehicles. experts.

Segment Outlook

- More focus to be given in the long-term to the vehicle assembly line to enhance the product portfolio, which will benefit the Mobility segment, followed by Aftersales segment.
- Rationalize the island-wide after sales network in response to the current economic situation.
- Expansion of operations of the joint venture in Maldives.
- Build on expertise in catering to electric vehicles aftersales market.

















Skilled entrepreneurship needs both technical and practical knowledge. DIMO has taken the initiative to arrange product demonstrations and trainings for students who undergo courses at the National Apprentice and Industrial Training Authority (NAITA) and Vocational Training Authority (VTA). This gives them an opportunity to put their technical and theoretical knowledge into practical use, without having to purchase expensive modern equipment.

"While I was studying at the Vocational Training Authority (VTA), the DIMO Power Tools representative taught us to use the most modern power tools. With this practical knowledge, I was able to improve my skills and I have now started my own carpentry business. This is a good initiative.

Mr. NGR Lakmal (NVQ Level 3) Kalagedihena



Automotive parts, Lighting products, Home and garden products.

Industry & external environment

Trade operations were negatively impacted by import restrictions that led to a significant decline in import volumes, notably imports of consumer items, and due to fuel supply shortages during the year. The problem was made worse by the low demand conditions brought on by the decline in purchasing power due to the high inflationary environment and the increase in taxes and utilities costs.

Value chain

The following table shows how the segment-specific value creation activities impact each capital.

Table 9: Value chain activities and impact on capitals – Retail segment

| Capital | R&D | Sourcing | Distribution Channels | Customer Engagement |
|-----------------------|----------|----------|--------------------------|------------------------|
| Financial | • | • | | • |
| Manufactured | | | • | |
| Human | | | | |
| Social & Relationship | | | | |
| Intellectual | • | | | |
| Natural | | | • | |
| | Value er | | e preservation | ■ Value creation |

Segment Strategy

Differentiation through transformation from a product driven business to customer focused business. The segment focused on providing solutions to customers as opposed to selling a product through its channels. Cross selling is focused upon. More details of the strategy is available from pages 18 - 23. Diversification in terms of product portfolio is currently being pursued.

Graph 3: Retail segment revenue contribution to the Group





Scan this QR Code to view the retail related stakeholder testimonial in Our Performance Section

Table 10: Retail - Value creation dashboard

| Capital | KPI's | | Availa | Sustainability | | | | | |
|--------------|---|-------------|---------|----------------|---------|---------|---------|-----------|--|
| | | | 2022/23 | 2021/22 | 2020/21 | 2019/20 | 2018/19 | pillars | |
| Financial | Revenue | Rs. million | 6,274 | 6,112 | 4,598 | 5,077 | 4,406 | | |
| | Contribution to the group's revenue | % | 19 | 16 | 15 | 15 | 12 | (23) | |
| | Segment results | Rs. million | 1,414 | 1,015 | 460 | 486 | 379 | | |
| | Contribution to the group's segment results | % | 18 | 19 | 15 | 16 | 12 | | |
| Manufactured | Total capital expenditure during the year | Rs. million | 31 | 12 | 12 | 39 | 76 | (18 3) | |
| | Inventory | Rs. million | 2,331 | 2,369 | 1,532 | 1,788 | 1,719 | | |
| Human | Engagement score | Index | 4.13 | 4.10 | 4.07 | 3.95 | 3.7 | | |
| | Employee benefits | Rs. million | 591 | 544 | 460 | 448 | 399 | | |
| | Investment on Training & development | Rs. million | 1 | 3 | 2 | 2 | 1 | | |
| Social & | Customer Satisfaction Index | % | 88 | 90 | 86 | 87 | 84 | 727 | |
| Relationship | Foreign principals | No. | 32 | 33 | 36 | 39 | 40 | - Tabbill | |
| Intellectual | IT spending (process & knowledge | | | | • | | | • | |
| | management, data security) | Rs. million | 26 | 18 | 13 | 7 | 8 | Tungan | |
| | Accredited management systems | No. | 2 | 2 | 2 | 2 | 2 | | |
| Natural | Water consumption to generate | | | | | | | | |
| | one-million-rupee turnover | m³ | 22.59 | 0.58 | 0.81 | 0.92 | 0.97 | Pa | |
| | Energy consumption to generate | | | | | | | <i>y</i> | |
| | one-million-rupee turnover | GJ | 2.13 | 1.42 | 1.90 | 2.05 | 2.63 | | |

Business





Segment specific risks & opportunities

Figure 8: Retail segment risks & opportunities

Enterprise Risks Risks Risk of high working capital cost if high Risk of disposing environmental interest rates persist. hazardous scrapped products through warranty returns. Risk of decline in gross profit margin or volumes due to increased exchange rates and customer affordability. Increased cost of overheads that may be difficult to recover. Opportunities Opportunities Collaborate with other parties to Capitalize on supply problems in the trade, dispose hazardous waste. leveraging on DIMO capabilities. Introduce more environmentally friendly Make cost optimization strategies more products to compete in powerful and effective. the market.

Segment Outlook

- Greater emphasis to be placed on forming synergies to develop the human capital foundation within the segment.
- More cost effective revenue through channel and route to market optimization.
- Launch of a customer-centric DIY store & enhance customer experience.











CONSTRUCTION & LOGISTICAL SOLUTIONS



KOMATSU

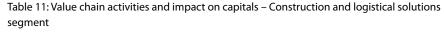
Construction machinery, storage, material handling and warehouse solutions, car parking solutions.

Industry & external environment

This segment serves the construction and logistics business domains. Due to the adverse economic situation in the country, initiation of new projects in this segment were curtailed and, in many instances, current projects were temporarily halted. The increase in interest rates and reduced appetite to borrow affected this segment, which comprises mainly capital-intensive projects and equipment.

Value chain

The following table shows how the segment-specific value creation activities impact each capital.



| Capital | Solution Mapping | Sourcing | Engineering Installation & Testing | Aftersales Services | Continuous Customer Engagement |
|-----------------------|---------------------|-----------|--|------------------------|--------------------------------------|
| Financial | | • | | | • |
| Manufactured | | • | • | | |
| Human | | | | | |
| Social & Relationship | | | | | |
| Intellectual | | | | • | |
| Natural | | | | | |
| | | Value ero | sion 🛑 Value | preservation | Value creation |

Cargills Ceylon PLC's Kist Production Plant sought a contemporary storage and material handling solution. DIMO Infrastructure successfully secured the opportunity to supply Schaefer material flow systems and Bendi

Articulated Forklifts to meet their requirements.

"Our supplier selection process adhered to rigorous standards. Following a thorough tender procedure, we evaluated potential suppliers and ultimately chose DIMO based on their established reputation, corporate strength, and proven track record. The valuable input from our frontline operators aided our decision, as they expressed a preference for DIMO solutions based on their experience. We are highly content with DIMO's performance and the effective solutions they have provided."

Mr. Arjuna Kumarasinghe Chief Operating Officer Cargills Ceylon PLC



Segment Strategy

The strategy for the construction and machinery business in 22/23 was to follow the corporate strategy pillars of diversification and collaboration. This strategy led commencement of a permanent establishment in Bangladesh. Establishing arrangements with overseas partners also helped us to expand the ambitions of this business. The section on strategy and resource allocation from pages 18 - 23 provides more information on this.

Graph 4: Construction and logistical solutions segment revenue contribution to the Group





Scan this QR Code to view the construction and logistics related stakeholder testimonial in Our Performance Section

Table 12: Construction & logistic solutions - Value creation dashboard

| Capital | KPI's | | | Availability, Affordability & Quality of capitals | | | | |
|--------------|---|-------------|---------|---|---------|---------|---------|-----------|
| | | | 2022/23 | 2021/22 | 2020/21 | 2019/20 | 2018/19 | pillars |
| Financial | Revenue | Rs. million | 1,431 | 3,708 | 1,943 | 1,607 | 1,984 | |
| | Contribution to the group's revenue | % | 4 | 10 | 6 | 5 | 5 | |
| | Segment results | Rs. million | 399 | 618 | 303 | 250 | 263 | - Tabula |
| | Contribution to the group's segment results | % | 5 | 11 | 10 | 9 | 9 | |
| Manufactured | Total capital expenditure during the year | Rs. million | 11 | 110 | 36 | 26 | 33 | 1765 |
| | Inventory | Rs. million | 671 | 400 | 495 | 201 | 358 | - danside |
| Human | Engagement score | Index | 4.53 | 4.50 | 4.09 | 4.13 | 3.85 | |
| | Employee benefits | Rs. million | 197 | 214 | 150 | 132 | 162 | |
| | Investment on Training & development | Rs. million | 1 | 1 | 1 | 2 | 2 | |
| Social & | Customer Satisfaction Index | % | 89 | 91 | 90 | 91 | 91 | DXT. |
| Relationship | Foreign principals | No. | 19 | 20 | 17 | 17 | 18 | dibuilt |
| Intellectual | IT spending (process & knowledge | | | • | • | • | • | |
| | management, data security) | Rs. million | 7 | 5 | 3 | 2 | 2 | Tungan |
| | Accredited management systems | No. | 2 | 2 | 2 | 2 | 2 | |
| Natural | Water consumption to generate | | | | | | | |
| | one-million-rupee turnover | m³ | 4.93 | 2.27 | 2.32 | 3.49 | 3.49 | P |
| | Energy consumption to generate | | | | | | | Y |
| | one-million-rupee turnover | GJ | 0.46 | 0.621 | 1.20 | 2.92 | 5.52 | |

Demand for energy efficient solutions i.e hybrid

Business

operations.





Segment specific risks & opportunities

Collaboration with 3rd parties for alliances.

Figure 9: Construction and logistical solutions segment risks & opportunities

Enterprise Risks Risks Increased cost of investment to customers due Talent migration due to lower prospects to exchange rate increase and cost of in outcome-based earnings. long-term borrowing. Energy shortages. Economic uncertainty. High cost of working capital due to high interest rates. Opportunities Current setback for infrastructure Invest in construction machinery and construction industries due to rental business. economic events. Re-allocation of unutilised time of experienced employees for Opportunities diversification including foreign operations Blueprints for venturing into foreign and other new initiatives of the segment.

Segment Outlook

- Forecasted drop in interest rates and government's efforts to bring debt sustainability may increase business opportunities significantly.
- Further expansion of geographic footprint, by commencing a business operation in another country in 2023/24 provides additional revenues as well as geographical diversification.
- Business plans indicate that this segment will produce a much-improved performance.

Impact on SDGs



excavators.











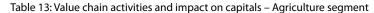
Fertiliser, seeds and agrochemicals, agri machinery, organic food products for export and local market, R&D techno-parks, agri advisory services.

Industry & external environment

This segment faced a few problems during the early part of the financial year, which included limitations in opening letters of credit for imports, fuel shortages and an increase in costs due to rupee depreciation during the first quarter. However, with the help of financial institutions import of fertiliser was managed to an extent that supply shortages from DIMO were minimal.

Value chain

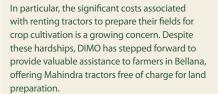
The following table shows how the segment-specific value creation activities impact each capital.



| Capital | R&D | Agriculture Inputs (Sourcing) | Production | Processing & Value Adding | Export & Retail Markets |
|-----------------------|-----|-------------------------------------|------------|---------------------------------|-------------------------------|
| Financial | • | • | • | • | • |
| Manufactured | | | | | |
| Human | | | • | | • |
| Social & Relationship | | • | | | |
| Intellectual | | | | | |
| Natural | • | | • | • | |
| | | Value ero | _ | | Value creation |

Segment Strategy

All three pillars of DIMO corporate strategy were seen in action in this segment. Product and service differentiation was the key strategy of the segment under the theme of 'next generation agriculture' that focuses on transformation of traditional agriculture to contemporary agriculture through management, technology and innovation. Segment's newest additions to the business, namely, Tropical Health Food (Pvt) Ltd. and Virgin Oil International (Pvt) Ltd. are clear examples of diversification in terms of product as well as geographically, through exports. The segment also partnered with new renowned principals in Germany, Belgium, and Thailand, by bringing in technology to Sri Lanka.



Farmers are facing substantial challenges due to

the prevailing economic situation in the country.

"I oversee a village organisation comprising 85 farming families who collectively work on 120 acres of land. We extend our heartfelt gratitude to DIMO and Mahindra Tractor Company for their invaluable support in preparing our fields. This noble act of generosity will greatly alleviate the difficulties we currently encounter."

Mr. Serasinghe Bandara

Bellana Govi Development Society



Graph 5:

32% 2021/22 2018/19

Agriculture segment revenue contribution to the Group



Scan this QR Code to view the agriculture related stakeholder testimonial in Our Performance Section

Table 14: Agriculture - Value creation dashboard

| Capital | KPI's | | | Availability, Affordability & Quality of capitals | | | | |
|--------------|---|-------------|---------|---|---------|---------|---------|-----------|
| | | | 2022/23 | 2021/22 | 2020/21 | 2019/20 | 2018/19 | pillars |
| Financial | Revenue | Rs. million | 11,331 | 9,804 | 7,565 | 3,532 | 4,153 | 1 |
| | Contribution to the group's revenue | % | 32 | 26 | 25 | 10 | 11 | Tail 1 |
| | Segment results | Rs. million | 3,753 | 1,992 | 599 | 124 | 307 | TOROUTE |
| | Contribution to the group's segment results | % | 49 | 36 | 19 | 4 | 10 | |
| Manufactured | Total capital expenditure during the year | Rs. million | 132 | 53 | 68 | 88 | 105 | 1765 |
| | Inventory | Rs. million | 2,526 | 1,827 | 596 | 353 | 115 | - Allouin |
| Human | Engagement score | Index | 4.37 | 4.02 | 3.58 | 4.21 | 3.77 | |
| | Employee benefits | Rs. million | 450 | 321 | 243 | 203 | 206 | |
| | Investment on Training & development | Rs. million | 61 | 1 | 0.5 | 1 | 2 | |
| Social & | Customer Satisfaction Index | % | 91 | 89 | 88 | 85 | 84 | 120 |
| Relationship | Foreign principals | No. | 21 | 5 | 3 | 2 | 2 | TODAY |
| Intellectual | IT spending (process & knowledge | | | | | | • | - |
| | management, data security) | Rs. million | 11 | 5 | 4 | 2 | 1 | Triggs |
| | Accredited management systems | No. | 6 | 4 | 4 | 2 | 2 | |
| Natural | Water consumption to generate | | | | | | | |
| | one-million-rupee turnover | m³ | 39.00 | 2.00 | 4.20 | 0.44 | 1.53 | (D) |
| | Energy consumption to generate | | | | | | | 12 |
| | one-million-rupee turnover | GJ | 3.67 | 0.94 | 1.44 | 1.58 | 3.45 | |







Segment specific risks & opportunities

Figure 10: Agriculture segment risks & opportunities

nterprise

Risks

Risks

Risk of business continuation during fertiliser ban in Sri Lanka.

Risk of lower revenue, through adversely affected demand as a result of unprecedented price escalations in the market.

Possible risk of excessive regulation by government relating to fertiliser imports.

Low demand for agri machinery due to high leasing rates and down payments.

Opportunities

Partnered with farmers during their worst period through agri advisory services and strengthened the partnerships as a long-term investment.

Move from higher to lower government regulation provided a level playing field in the fertiliser industry.

Unclear understanding of the truths and myths surrounding use of organic fertiliser

Excessive use of fertiliser and agrochemicals can be harmful to the environment and society.

Incomes of Agri Machinery hirers in the farming areas affected due to disruptions in Agriculture and unaffordable interest rates.

Too much dependence of agriculture sector on rainfall

Opportunities

Explaining correct use of fertiliser and agrochemicals and advisory through customer interaction initiatives allow development of customer intimacy

Segment Outlook

- Having faced many obstacles, the segment performed extremely well during the year.
- Expects a year with a favourable economic background that will help the country's agriculture.
- With the stability of the country's agriculture sector improving, this segment is expected to deliver satisfactory result for the ensuring year.
- Committed to be a leader in propagating technology-based agriculture to maximize yields.
- Plans are afoot to make further investments and take the agriculture business to facilitate a leap in DIMO Agriculture to the next level.
- Long term goal of the business is to balance the agriculture portfolio between agriculture inputs and outputs.













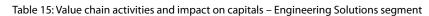


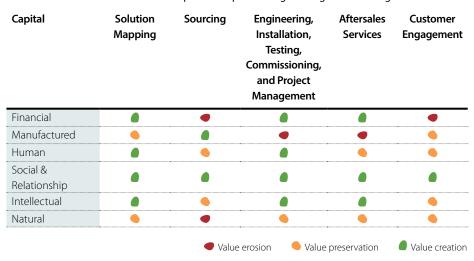
Industry & external environment

The Government's construction projects made barely any progress in 2022, which was due to the year's severe financial constraints, shortages of raw materials, and escalations in the cost of construction industry inputs. With regard to healthcare industry, the investment on capital goods were at its lowest, predominantly due to liquidity constrains. However, in terms of power & energy industry, Sri Lanka Sustainable Energy Authority continued to engage in developing all forms of renewable energy, improving energy efficiency and encouraging energy conservation, while National Water Supply and Drainage Board increased its services in supplying safe and sustainable water to satisfy the rising demand for pipe-borne water.



The following table shows how the segment-specific value creation activities impact each capital.







Fluorodeoxyglucose (FDG) is a radiotracer that is vital in the use of Positron Emission Tomography (PET), an important medical imaging format. The transportation of FDG presents a highly delicate logistical challenge. The radiotracers must be meticulously handled with upright storage within a lead-shielded setting, while maintaining controlled room temperatures. Additionally, it is noteworthy that FDG exhibits a relatively short half-life of 110 minutes.

DIMO Healthcare successfully ensured that a steady and stable supply of Fluorodeoxyglucose (FDG) is provided to Apeksha Hospital -Maharagama for their critical PET Scans.

"The exceptional focus on precision and the display of professionalism by the teams at DIMO and Healthcare played a significant role in our decision to form a partnership with DIMO. Despite encountering various obstacles, they have consistently delivered the supplies promptly, which is a commendable achievement".

Dr. P. A. S. P. Sarath Perera

Consultant Radiologist MBBS, MD (Radiology) Apeksha Hospital - Maharagama



Segment Strategy

The differentiation strategy was followed by leveraging in-house technology capabilities and expertise of 'best in class' foreign principals. Create a position of strength by building teams, that can provide solutions for complex engineering related issues to a niche. Geographical diversification was also sought by securing business opportunities overseas.

Graph 6: Engineering Solutions segment revenue contribution to the Group





Scan this QR Code to view the engineering related stakeholder testimonial in Our Performance Section

Table 16: Engineering Solutions - Value creation dashboard

| Capital | KPI's | | | Availability, Affordability & Quality of capitals | | | | |
|--------------|---|-------------|---------|---|---------|---------|---------|--------------|
| | | | 2022/23 | 2021/22 | 2020/21 | 2019/20 | 2018/19 | pillars |
| Financial | Revenue | Rs. million | 7,567 | 6,179 | 5,386 | 5,911 | 3,196 | |
| | Contribution to the group's revenue | % | 21 | 16 | 17 | 17 | 8 | |
| | Segment results | Rs. million | 878 | 73 | 407 | 546 | 366 | - Tabult |
| | Contribution to the group's segment results | % | 11 | 1 | 13 | 19 | 12 | |
| Manufactured | Total capital expenditure during the year | Rs. million | 29 | 34 | 166 | 198 | 65 | /75C-TS |
| | Inventory | Rs. million | 310 | 137 | 123 | 101 | 85 | - Called St. |
| Human | Engagement score | Index | 3.95 | 4.15 | 4.15 | 3.94 | 3.51 | |
| | Employee benefits | Rs. million | 634 | 470 | 611 | 595 | 473 | |
| | Investment on Training & development | Rs. million | 8 | 6 | 2 | 8 | 12 | |
| Social & | Customer Satisfaction Index | % | 85 | 97 | 89 | 98 | 98 | DET. |
| Relationship | Foreign principals | No. | 44 | 37 | 31 | 31 | 27 | dabailt |
| Intellectual | IT spending (process & knowledge | | | • | • | | | |
| | management, data security) | Rs. million | 26 | 15 | 9 | 5 | 5 | Tungan |
| | Accredited management systems | No. | 3 | 2 | 2 | 2 | 2 | |
| Natural | Water consumption to generate | | | | | | | |
| | one-million-rupee turnover | m³ | 39.00 | 0.23 | 0.27 | 0.41 | 1.78 | P |
| | Energy consumption to generate | | | | | | | Y |
| | one-million-rupee turnover | GJ | 3.67 | 1.22 | 0.91 | 1.09 | 2.00 | |

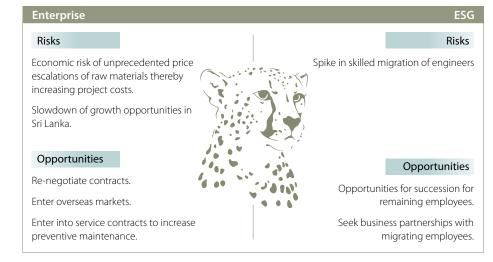
Business





Segment specific risks & opportunities

Figure 11: Engineering Solutions segment risks & opportunities



Segment Outlook

- Looking forward to expanding our healthcare domain by entering into related new businesses and growing the recently acquired businesses.
- Energy sector to enhance footprint in renewable energy.
- Strengthen our presence in the Maldives and other neighbouring countries in power and energy business in the medium term.
- Long term focus on a portfolio in renewable energy.











