



EMPOWER YOUR CAREER WITH DIMO

For over 7 decades, DIMO has changed the landscape of Sri Lankan engineering by delivering cutting edge technological breakthroughs in the world to our loyal customer base. Having always been in the forefront of engineering, DIMO represents over 50 of the world's most renowned brands.

At DIMO, we believe in 'Vision Driven Passion' which we apply by enhancing employee skills to utilise innovative technology and deliver an exclusive experience to our customers. Through this vision, DIMO provides a truly enjoyable work environment and experience throughout a career.

We are now looking for dynamic individuals to join our world class team of professionals at DIMO.

Propagandist

Profile

The ideal candidate is expected to be an outgoing and proactive individual with a friendly and pleasant personality. The applicant should also be able to fulfill the following requirements:

- G.C.E. O/Level qualified
- G.C.E. A/Level qualifications will be advantageous
- Over 3 years experience in advertising and promotional activities
- Exposure to distributor networking
- A knowledge of power tools will be an added advantage
- Excellent communication skills in Sinhala and ability to speak in Tamil / English will be an advantage
- Valid Driving License
- Willingness to travel across the Island and work with commitment
- Experience in working as a propagandist and compering will be an added advantage

Role

The selected candidate will organise and carrying out propaganda activities, while promoting products through the provided propaganda vehicle and improving awareness of the company's Power Tools Division among prospective customers. The position will also play an active role in sales and service campaigns, organising group sales, merchandising company products at dealer points and identifying customer segments.

The above position carries an attractive remuneration package along with fringe benefits, on par with industry standards. Please send your CV with the names and contact details of two non-related referees with the post applied for stated on the top left corner of the envelope, to reach the below address within 7 days.

General Manager - Human Resources

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