

## **Press Release**

### **The Sangakkara: DIMO Association**

Kumar Sangakkara, Sri Lanka's valued left-hand batsman and admirable wicket keeper, is now the Brand Ambassador for one of the most respected and responsible business entities in Sri Lanka, Diesel and Motor Engineering PLC.

Popularly known as general distributors for Mercedes-Benz, TATA, Chrysler & Jeep; DIMO's operations stretch far beyond automobiles. The company has interests in fields as diverse as medical equipment, power transmission and distribution, telecommunication, agricultural machinery and storage and material handling.

DIMO sets very high standards and their attention to detail is evident, in whichever field they choose to be in. It is this reputation, which has made first-in-class brands like such as Mercedes-Benz, Siemens, Bosch, TATA, Chrysler, MTU, Komatsu, Michelin, Osram, Mahindra, MRF, Zeiss, Schaefer etc. bind with DIMO and continue their relationship.

Kumar Sangakkara's commitment to technique and his perseverance to achieve perfection has seen him top world rankings. He is an unparalleled batsman, a gentleman and an opinion leader boasting of unique character. He is known to spend hours perfecting every aspect of his game. "Kumar's approach to his game is very similar to the way DIMO approaches its business," said DIMO Chairman/CEO Ranjith Panditage. "Both strive to be perfect in everything they do, both give 100% when the situation requires so, both know the importance of delivering a consistent outcome every single time and both know the importance of hard-work and preparation" added Mr. Pandithage, who speaks with pride of DIMO's world-class partnerships.

Over the last two decades, DIMO's turnover has grown from Rs.100 million to over Rs.13 billion. Over the last eight years, Kumar has seen his average climb from the 30s to the 40s to the 50s and beyond. Proving what they both already know. That a commitment to perfection will always yield rich results.